

MARKETING MONDAY

13TH JANUARY, 2025

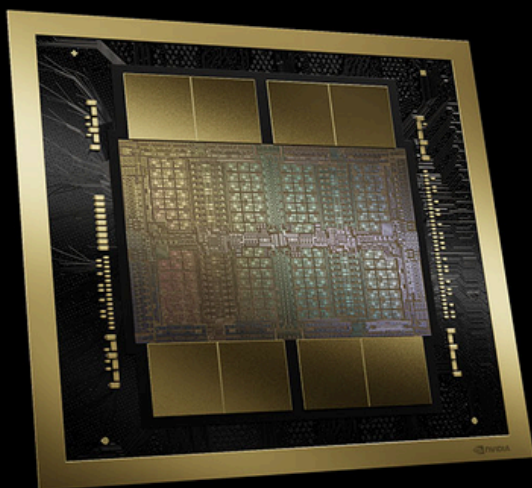
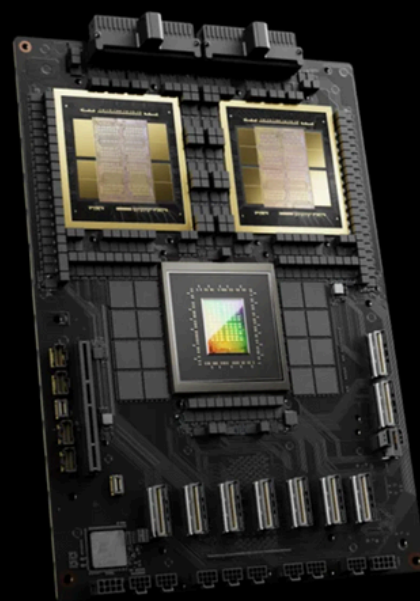
EDITION #16



Welcome to the latest edition of our marketing newsletter, packed with fresh insights and updates. Let's dive into the exciting developments in the world of digital marketing!

BREAKING BARRIERS IN ACCELERATED COMPUTING AND GENERATIVE AI

NVIDIA has recently unveiled Project DIGITS, a groundbreaking personal AI supercomputer powered by the NVIDIA Grace Blackwell platform. This initiative aims to make advanced AI tools accessible to researchers, data scientists, and students worldwide. It is scheduled to launch in May 2025 with a starting price of \$3000.



A NEW CLASS OF AI SUPERCHIP

"AI will play a central role in every application across every industry," said Jensen Huang. The Nvidia GB10 Grace Blackwell Superchip allows for seamless development and deployment of AI models without relying solely on cloud infrastructure.

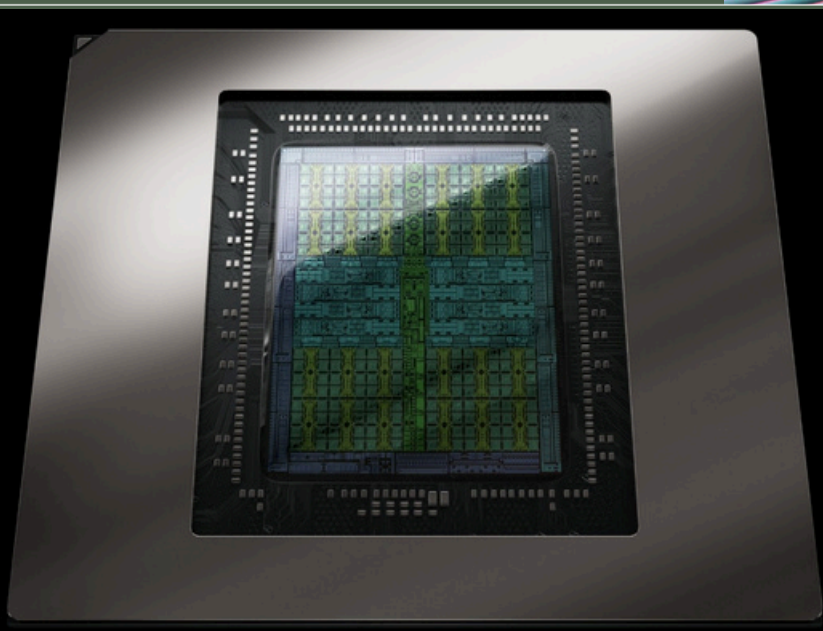
GeForce RTX 5090

The ultimate GeForce GPU



UNLEASH YOUR CREATIVITY WITH GEN AI

Powered by NVIDIA Blackwell, GeForce RTX™ 50 Series GPUs deliver advanced AI, next-level graphics, DLSS 4 performance boosts, and creative tools with NVIDIA Studio. It will also accelerate creative workflows with FP4 precision, doubling AI image generation performance for models like FLUX and enabling efficient, local generative AI with reduced memory requirements.



GAME-CHANGING REALISM

DLSS 4 introduces Multi Frame Generation, using AI to create up to three frames per rendered frame, boosting performance up to 8x while ensuring responsiveness with NVIDIA Reflex.

AVAILABILITY

For Desktop users, the GeForce RTX 5090 and RTX 5080 will launch on Jan. 30 for \$1,999 and \$999. The RTX 5070 Ti and RTX 5070 will arrive in February for \$749 and \$549.



JOIN US NEXT WEEK FOR AN INSIGHTFUL MARKETING MONDAY!
Source: Youtube