

MARKETING MONDAY

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#Edition 17

INTERNET MARKETING

What factors you should consider most to get more juices from it?

Internet marketing is all about generating traffic from the Internet. In today's world, Search Engine Optimization play a huge role in getting those free traffic.



80%

of consumers say they do “a lot of” online research before making significant purchase decisions.

40%

of online users count on social media when making a purchase decision.

Roughly half of all employed online adults also said digital media has changed the way they work, including the number of people they have contact with (52% of respondents) and the number of hours they work (36%).audience engaged and interested.

70%

of content marketers are creating more content that they did a year ago.

96%

of online adults use social media regularly.

64%

of purchasing decisions of customers rely on blogs than newspapers.

Implementing these tips and tricks can attract more followers and grow your social media presence. Remember to be consistent, engaging, and authentic in your approach to social media to build strong relationships with your audience.

Thank you for reading our newsletter.
Join us next week for another insightful Marketing Monday!