

NBA ACCREDITED



AICTE CERTIFIED



KNOWLEDGE PARTNER



Post Graduate
Diploma in Management
(PGDM)

2-year full-time program is now NBA-accredited and AICTE-certified

Admissions Open **2025-27** 

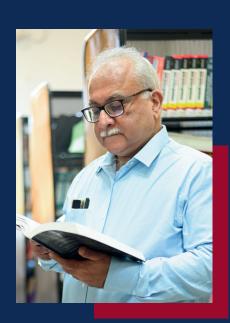




"The digital world is the new, happening place that none of us can escape from in our personal, social and professional lives - whether it is checking WhatsApp or Facebook timeline, moving money on NEFT or marketing products on social media. Creating resources who can navigate & lead in this tech & data-driven digital age is what defines management education at Praxis Business School."

Dr. Prithwis Mukerjee
Director, Praxis Business School

B.Tech - IIT Kharagpur MS & Phd - University of Texas at Dallas, USA



## **Program Highlights**



Digital-ready
Curriculum & Pedagogy



Industry-aligned Super Specialisation



**Expert Faculty team with strong industry exposure** 



Access to Global Praxis Alumni Network

# **Industry-Aligned Super Specializations**



**Business Analytics** 



Commercial Banking & Project Financing



Consumer Insights & Market Intelligence



Digital Operations Management



**Data Science** 



Financial Risk Management



**Finance - Major** 



Human Resource Management



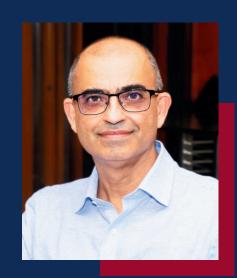
Marketing - Major



Why is Praxis a great place to study? Because Praxis is a great place to learn.

Prof. Charanpreet Singh
Founder & Director,
Praxis Business School Foundation

B.Tech - IIT Kanpur MBA- University of Iowa



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## **Placement Highlights**





### Some of our Recruiters









































#### Our Alumni



Paromita Banerjee
Consultant
PwC India
Class of 2022-24



Alina Guha
Analyst
Colgate
Class of 2022-24



Abhishek Mishra
Team Leader
TATA AIA
Class of 2022-24



Madhushree Mazumder Management Trainee SBI MF



Anirudh Kejariwal
Consultant
Kantar (L)
Class of 2022-24



Soumyashree Dey
Deputy Manager
ICICI Bank
Class of 2022-24



Sreejata Biswas
Management Trainee
Mahindra Finance
Class of 2022-24

Class of 2022-24



Arijit Karmakar
Management Trainee
Redington
Class of 2022-24



Anik Mallick
Management Trainee
Hella Infra Market
Private Limited
Class of 2022-24



Souvik Das
Business Analyst
Webstep
Class of 2022-24



Swagata Barua
Management Trainee
Learning Routes
Class of 2022-24



Debmalya Panchodhyay Management Trainee SixthFactor Class of 2022-24

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### Who can apply?



Graduates with a minimum of 50% in any discipline from a recognized or Deemed University



Students who are appearing for the final-year degree examination can also apply



Valid score in one of the entrance examinations like CAT, XAT, CMAT, MAT, ATMA, GMAT

#### **Selection Process**



Step 1:
Online Application at www.praxis.ac.in



Step 2:
Evaluation of
Profile and Scores



Step 3:

Written Ability Test



Step 4:

Personal Interview



- Kolkata Campus: Bakrahat Road,
  P.O. Rasapunja, 24 Parganas (South),
  Kolkata 700104
- 8017059596 / 9230459052
- pgdm.admissions@praxis.ac.in
- www.praxis.ac.in

Scan here to apply online



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