

## Creating Leaders for a Digital Tomorrow



**2-year full-time PGDM**

Approved by AICTE, Ministry of HRD, Govt. of India

**Admission Open  
2019 - 21**

**We place better because we teach better**

“ The digital world is the new, happening place that none of us can escape from in our personal, social and professional lives - whether it is checking WhatsApp or Facebook timeline, moving money on NEFT or marketing products on social media. Creating resources who can navigate & lead in this tech & data-driven digital age is what defines management education at Praxis Business School. ”

**Dr. Prithwis Mukerjee**

**Director, Praxis Business School**

B.Tech - IIT Kharagpur

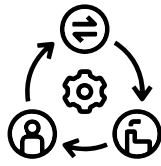
MS & Phd - University of Texas at Dallas, USA



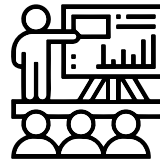
# Program Highlights



**Digital-ready  
Curriculum &  
Pedagogy**



**Industry-aligned  
Super Specialisation**



**Expert Faculty  
team with strong  
industry exposure**



**Access to  
Global Praxis  
Alumni Network**

## Industry-Aligned Super Specializations



**Business Analytics**



**Consumer Insights  
& Market Intelligence**



**Financial Risk Management**



**Treasury Risk Management**

## Prof. Charanpreet Singh

**Founder & Director, Praxis Business School Foundation**

B.Tech - IIT Kanpur

MBA- University of Iowa



“ Why is Praxis a great place to study?  
Because Praxis is a great place to learn. ”

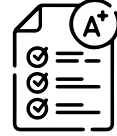
## Eligibility



Graduates with a minimum of 50% in any discipline from a recognized or Deemed University



Students who are appearing for the final-year degree examination can also apply



Valid score in one of the entrance examinations like CAT, XAT, CMAT, MAT, ATMA, GMAT

## Selection Process



Online Application at  
[www.praxis.ac.in](http://www.praxis.ac.in)



Evaluation of Profile  
and test Scores



Essay Writing



Personal Interview



Kolkata Campus  
Bakrahat Road, P.O. Rasapunja, 24 Parganas (South), Kolkata 700104



8017059596  
9230459052



[www.praxis.ac.in](http://www.praxis.ac.in)



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