

Celebrate Your Worth



2-year full-time PGDM

Approved by AICTE, Ministry of HRD, Govt. of India

**Admission Open
2018 - 20**

We place better because we teach better

“ We need managers who can deliver more with less. When resources are limited , creativity is unlimited and that is the defining characteristic of the management education imparted at Praxis Business School.

Ordinary people consume - goods, services and information, but it is the extraordinary people who make the jump from consumption to creation. ”

Dr. Prithwis Mukerjee

Director, Praxis Business School

B.Tech - IIT Kharagpur

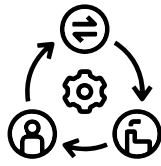
MS & Phd - University of Texas at Dallas, USA



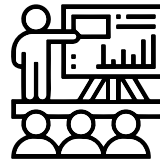
Program Highlights



**Digital-ready
Curriculum &
Pedagogy**



**Industry-aligned
Super Specialisation**



**Expert Faculty
team with strong
industry exposure**



**Access to
Global Praxis
Alumni Network**

Industry-Aligned Super Specializations



Business Analytics



**Consumer Insights
& Market Intelligence**



Financial Risk Management



Treasury Risk Management

Prof. Charanpreet Singh

Founder & Director, Praxis Business School Foundation

B.Tech - IIT Kanpur

MBA- University of Iowa



“ Why is Praxis a great place to study?
Because Praxis is a great place to learn. ”

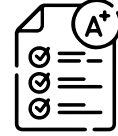
Eligibility



Graduates with a minimum of 50% in any discipline from a recognized or Deemed University



Students who are appearing for the final-year degree examination can also apply



Valid score in one of the entrance examinations like CAT, XAT, CMAT, MAT, ATMA, GMAT

Selection Process



Online Application at
www.praxis.ac.in



Evaluation of Profile
and test Scores



Essay Writing



Personal Interview



Kolkata Campus
Bakrahat Road, P.O. Rasapunja, 24 Parganas (South), Kolkata 700104



8017059596
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pgdm.admissions@praxis.ac.in

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