



From the Editor's Desk

The year is off to a flying start.

It's February already and what an action packed month it has been. We had the annual Spardha inter college fest organized by our students and attended by colleges from around Kolkata.

Spardha stood out for the enthusiastic participation from all contestants and the seamless manner in which the organizers ensured each event ran to perfection. The audience was treated to a wide repertoire of talents and the entertainment was top notch in standard.

Events like Spardha bring out the ethos of Praxis. It's not just academics but also an opportunity for students to learn and practice real life skills like fundraising, arranging the logistics, promotion of activities and capturing each moment for the omnipresent social media. The Spardha organizers excelled in this and left a legacy for succeeding batches to follow.

As we step into the month of March it also brings a tinge of sadness as the senior PGDM batch prepare to step out into their respective careers.

On behalf of everyone at Praxis, wishing all students the very best for the upcoming exams!!!

On this ebullient note, I sign off...

Sourav Ghosh

Events

Spardha 2024 - the annual intercollegiate fest of Praxis Business School was held on the 9th and 10th of February onsite after two years. There was active participation from 500+ college students from various colleges across India. The fest had three hybrid events - the Debate competition, the Marketing Case Study competition, and the Business Plan Competition with colleges participating in the events. PES (online football) was held online, while the Badminton Tournament & Table Tennis Tournament was held at Praxis campus Kolkata. The onsite events included Dance, Singing, Band, Street Play and Fashion Show competitions. Banned Frequency (Band) performed live for Spardha 24 at Praxis Business School. Rabi Das Baul and Manik Das Baul from Banglanatak dot com the popular well-known Baul duo performed live for the inaugural ceremony of Spardha 2024, the annual inter-collegiate fest of Praxis Business School. Spardha 24 also had Traditional Baul, Dokra and Kantha artists from Banglanatak dot come exhibit their artistry at the fest.

Prof Charanpreet Singh, Co-founder and Director at Praxis Business School Foundation joined Subid C. Chakraborty, founder of Kolkata Calling for a chat. Kolkata Calling is a social media community page dedicated to uplift the employment brand of Kolkata. It aims to change the popular perception and narrative about the city and its employment prospects for the better. Hello Kolkata! is a weekly podcast series (on LinkedIn Live, Youtube Live and Twitter Live).



[Read More](#)



[Read More](#)

Praxis Alumni Reunion 2024, Kolkata chapter was hosted on the 17th of February



[Read More](#)

Praxis Business School is proud to sign an 'Academic Collaboration' agreement with the Economics Dept of Shri Shikshayatan College. As a first step, Praxis Business School will design and deliver a course on 'Applications of Data Science in Economics' to the Economics honors students of Shri Shikshayatan College. Dr. Sayantani Roy Choudhury, Associate Professor and Chairperson, Student Affairs, Praxis Business School was present with the Shri Shikshayatan team at the signing ceremony.



[Read More](#)

Campus Buzz*

"Spardha2024 – the annual Intercollegiate Fest of Praxis Business School was held on 9th & 10th February 2024 at Praxis campus, Kolkata. We thank all our partners and sponsors for Spardha2024 – the annual Intercollegiate Fest of Praxis Business School! Thanks to the esteemed presence of our partners and sponsors:

Digital Media Partner- TT-Edugraph; Television Partner- TAAZA TV Channel; Social Lab Partner- banglanatak dot com; Sports Partner - Prabhu Sports and Toys; Event Sponsors - ANMOL INDUSTRIES LIMITED; Bluebeaks Solutions LLP; HDFC Credila Financial Services Limited; Super Shakti; Puchkaman; Bon Polashi Eco Hut; Keyline DigiTech Pvt Ltd; SAJ Food Products (P) Ltd - Bisk Farm; Guide Me Education Services; Unilight; Logistics Sponsors- 25 Main Street Café, Motiyan; Dabur India Limited; EMAMI STARMARK; Transworld; Print Zone; Co-Logistics Sponsors- Sri Bhawani Oil Mill, Rukshi Diagnostics Centre and Polyclinic, R.S.Enterprises"



[Read More](#)



[Read More](#)



[Read More](#)



[Read More](#)

Dr. Angelina Pramova, Global Head of Business Development Investment Solutions, Allfunds was our esteemed speaker for Episode 12, Season 5 of the Distinguished Speaker Session on the 23rd of February held at Praxis campus, Kolkata. Dr. Pramova conducted an interactive session with the Praxis PGDM students on the topic "Mega Trends in Global Finance: Opportunities and Strategies for Indian MBAs using the example of Luxembourg,".

[Read More](#)



Mr. Anindya Kundu, Associate Director; Mr. Anirudha Patel, Consultant & Mr. Soumyadeep Saha, Consultant from TCG Digital conducted the Praxis Speaker Session on the topic 'Careers in Generative AI and the future', on the 8th February 2024, held at the Praxis Business School campus, Kolkata. They shared their insights and knowledge with the students of Praxis.

[Read More](#)



Students Achievement

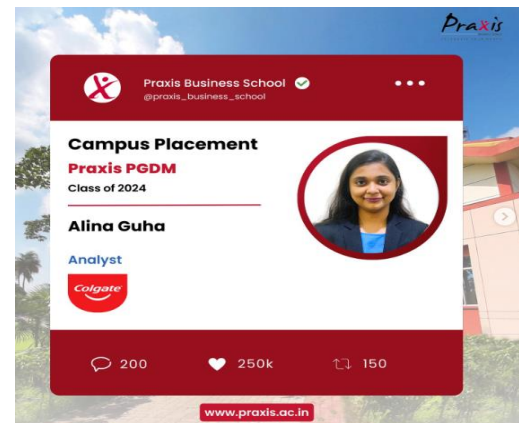
We congratulate Sudeshna Ghosh, student of PGDM Batch of 2023-2025, Praxis Business School for securing the Second Runner-Up position in the Quiz Competition on National Youth Day 2024 organized by Calcutta Business School.



[Read More](#)

Praxis Business School is delighted to announce that Praxis PDGM students from the batch 2022-2024 - Alina Guha and Shreya Mukherjee bagged placement offers as Analyst at Colgate!

[Read More](#)



Praxis Pix

Glimpses and Moments of #Spardha2024 - the annual intercollegiate fest of Praxis Business School held on the 9th & 10th of February 2024.



[Read More](#)



[Read More](#)

Spardha2024 – the annual Intercollegiate Fest of Praxis Business School was held on 9th & 10th February 2024.

[Read More](#)



Praxis Pulse

The Reconfiguration Imperative: The Path to a Sustainable Industrial System

[Read More](#)



Unveiling the Power of Spatial Computing

[Read More](#)



The Resilience of the Global Economy in a World of Uncertainty

[Read More](#)



Generative AI: Innovating in the Energy and Materials Sector

[Read More](#)



Future-Sensing in an Era of Disruption

[Read More](#)



*****Thank You*****