

## Creating Leaders for a Digital Tomorrow



**2-year full-time PGDM**

Approved by AICTE, Ministry of HRD, Govt. of India

**Admission Open  
2020 - 22**

**We place better because we teach better**

“The digital world is the new, happening place that none of us can escape from in our personal, social and professional lives - whether it is checking WhatsApp or Facebook timeline, moving money on NEFT or marketing products on social media. Creating resources who can navigate & lead in this tech & data-driven digital age is what defines management education at Praxis Business School.”

**Dr. Prithwis Mukerjee**

Director, Praxis Business School

B.Tech - IIT Kharagpur

MS & Phd - University of Texas at Dallas, USA



# Program Highlights



Digital-ready  
Curriculum &  
Pedagogy



Industry-aligned  
Super Specialisation



Expert Faculty  
team with strong  
industry exposure



Access to  
Global Praxis  
Alumni Network

## Industry-Aligned Super Specializations



Data Science



Consumer Insights  
& Market Intelligence



Commercial Banking  
& Project Financing



Digital Business  
Management



Financial Risk  
Management



HR

## Prof. Charanpreet Singh

Founder & Director, Praxis Business School Foundation

B.Tech - IIT Kanpur

MBA- University of Iowa



“ Why is Praxis a great place to study?  
Because Praxis is a great place to learn. ”

## PGDM Placement Highlights

Highest CTC: 11 LPA

Average CTC: 7.28 LPA

Class of '20

## Our Alumni



**Richa Prasad**

Area Manager – Marketing, Tata Steel Ltd

Class of 2020 - 22

## Eligibility



Graduates with a minimum of 50% in any discipline from a recognized or Deemed University



Students who are appearing for the final-year degree examination can also apply



Valid score in one of the entrance examinations like CAT, XAT, CMAT, MAT, ATMA, GMAT

## Selection Process



Online Application at [www.praxis.ac.in](http://www.praxis.ac.in)



Evaluation of Profile and test Scores



Essay Writing



Personal Interview



**Kolkata Campus**

Bakrahat Road, P.O. Rasapunja, 24 Parganas (South), Kolkata 700104



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9230459052



[www.praxis.ac.in](http://www.praxis.ac.in)



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