

Creating Leaders for a Digital Tomorrow



2-year full-time PGDM

Approved by AICTE, Ministry of HRD, Govt. of India

**Admission Open
2019 – 21**

We place better because we teach better

“The digital world is the new, happening place that none of us can escape from in our personal, social and professional lives - whether it is checking WhatsApp or Facebook timeline, moving money on NEFT or marketing products on social media. Creating resources who can navigate & lead in this tech & data-driven digital age is what defines management education at Praxis Business School.”

Dr. Prithwis Mukerjee

Director, Praxis Business School

B.Tech - IIT Kharagpur

MS & Phd - University of Texas at Dallas, USA



Program Highlights



Digital-ready
Curriculum &
Pedagogy



Industry-aligned
Super Specialisation



Expert Faculty
team with strong
industry exposure



Access to
Global Praxis
Alumni Network

Industry-Aligned Super Specializations



Business Analytics



Consumer Insights
& Market Intelligence



Financial Risk Management



Treasury Risk Management

Prof. Charanpreet Singh

Founder & Director, Praxis Business School Foundation

B.Tech - IIT Kanpur

MBA- University of Iowa



“ Why is Praxis a great place to study?
Because Praxis is a great place to learn. ”

Eligibility



Graduates with a minimum of 50% in any discipline from a recognized or Deemed University



Students who are appearing for the final-year degree examination can also apply



Valid score in one of the entrance examinations like CAT, XAT, CMAT, MAT, ATMA, GMAT

Selection Process



Online Application at
www.praxis.ac.in



Evaluation of Profile
and test Scores



Essay Writing



Personal Interview



Kolkata Campus
Bakrahat Road, P.O. Rasapunja, 24 Parganas (South), Kolkata 700104



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