



ABP Ananda
Shiksha Samman
Award 2023



TV9 Bangla
Uttaran Academic
Excellence Award



Creating Leaders
for a Digital Tomorrow



2-year full-time PGDM

Approved by AICTE, Ministry of HRD, Govt. of India

Admission Open
2024-26

We place better because we teach better

“The digital world is the new, happening place that none of us can escape from in our personal, social and professional lives - whether it is checking WhatsApp or Facebook timeline, moving money on NEFT or marketing products on social media. Creating resources who can navigate & lead in this tech & data-driven digital age is what defines management education at Praxis Business School.”

Dr. Prithwis Mukerjee

Director, Praxis Business School

B.Tech - IIT Kharagpur

MS & Phd - University of Texas at Dallas, USA



Program Highlights



Digital-ready
Curriculum &
Pedagogy



Industry-aligned
Super Specialisation



Expert Faculty
team with strong
industry exposure



Access to
Global Praxis
Alumni Network

Industry-Aligned Super Specializations



Business Analytics



Consumer Insights
& Market Intelligence



Commercial Banking
& Project Financing



Digital Business
Management



Financial Risk
Management



Digital HR

Prof. Charanpreet Singh

Founder & Director, Praxis Business School Foundation

B.Tech - IIT Kanpur

MBA- University of Iowa



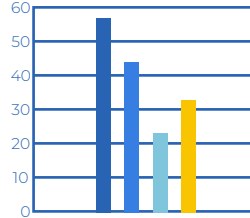
“ Why is Praxis a great place to study?
Because Praxis is a great place to learn. ”

PGDM Batch Profile and Placements

Snapshot for the class of 2023

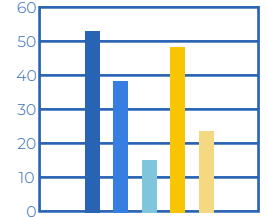
Work Experience

- Freshers
- Work Ex < 2 years
- Work Ex > 2 years
- Work Ex > 5 years



Academic Background

- BCom
- BE/BTech
- BBA
- BA/BSc
- Others



PGDM Placement Statistics

Highest CTC: 17.60 LPA | **Class of '23**
Average CTC: 9.08 LPA



Highest Recruiting Sector
BFSI



Biggest Recruiting Function
Marketing

Key Recruiters



Empower yourself for the Digital Future

Come, join us at Praxis!

Alumni Speak



Dolon Biswas

Management Trainee,
Tata Metaliks

Class of 2021 - 2023



Sahin Banerjee

Analyst-Research & Analytics,
WNS Global Services

Class of 2020 - 2022



Papiya Ghosh

Technology Consultant,
PwC India

Class of 2021 - 2023



Arhita Sarkar

Program Analyst,
Wells Fargo

Class of 2021 - 2023

Eligibility



Graduates with a minimum of 50%
in any discipline from a recognized
or Deemed University



Students who are appearing for
the final-year degree examination
can also apply



Valid score in one of the entrance
examinations like CAT, XAT, CMAT,
MAT, ATMA, GMAT

Selection Process



Online Application at
www.praxis.ac.in



Evaluation of Profile
and test Scores



Essay Writing



Personal Interview



Kolkata Campus

Bakrahat Road, P.O. Rasapunja, 24 Parganas (South), Kolkata 700104



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9230459052



www.praxis.ac.in



pgdm.admissions@praxis.ac.in

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