

#2

in
Kolkata*

#4

in
East India*

Praxis
Business School
CELEBRATE YOUR WORTH

**Creating Leaders
for a Digital Tomorrow**



2-year full-time PGDM

Approved by AICTE, Ministry of HRD, Govt. of India

**Admission Open
2023-25**

We place better because we teach better

“The digital world is the new, happening place that none of us can escape from in our personal, social and professional lives - whether it is checking WhatsApp or Facebook timeline, moving money on NEFT or marketing products on social media. Creating resources who can navigate & lead in this tech & data-driven digital age is what defines management education at Praxis Business School.”

Dr. Prithwis Mukerjee

Director, Praxis Business School

B.Tech - IIT Kharagpur

MS & Phd - University of Texas at Dallas, USA



Program Highlights



Digital-ready
Curriculum &
Pedagogy



Industry-aligned
Super Specialisation



Expert Faculty
team with strong
industry exposure



Access to
Global Praxis
Alumni Network

Industry-Aligned Super Specializations



Business Analytics



Consumer Insights
& Market Intelligence



Commercial Banking
& Project Financing



Digital Business
Management



Financial Risk
Management



Data Science

Prof. Charanpreet Singh

Founder & Director, Praxis Business School Foundation

B.Tech - IIT Kanpur

MBA- University of Iowa



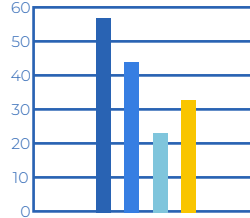
“ Why is Praxis a great place to study?
Because Praxis is a great place to learn. ”

PGDM Batch Profile and Placements

Snapshot for the class of 2023

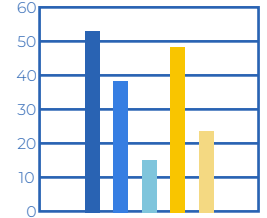
Work Experience

- Freshers
- Work Ex < 2 years
- Work Ex > 2 years
- Work Ex > 5 years



Academic Background

- BCom
- BE/BTech
- BBA
- BA/BSc
- Others



PGDM Placement Statistics

Highest CTC: 17.60 LPA | **Class of '23**
Average CTC: 9.42 LPA



Highest Recruiting Sector
BFSI



Biggest Recruiting Function
Marketing

Key Recruiters



Empower yourself for the Digital Future

Come, join us at Praxis!

Alumni Speak

“ The Praxis ecosystem enables learning of a very high order; Praxis has the most unbelievable faculty team – individuals with the highest academic pedigree and significant industry experience. I owe my success entirely to my two years at Praxis. If you seek the knowledge and skills to perform in the industry, Praxis is the place for you ”

Sharath Ghosh

Advanced Analytics Manager, Abbott, Switzerland

Class of 2012



“ It's a whole different world in Praxis where you gain your own experience, learning skills, develop your personality and be ready for the world, to be the Manager, to be the Future Leader. The Teaching style is completely different at Praxis with interactive discussions and the urge to learn more. This is where I learnt to apply concepts, develop reasoning capabilities and think out of the box. The placement experience is thrilling and bagging a job in Tata Steel was a dream come true ”

Richa Prasad

Management Trainee Commercial, Tata Steel BSL Ltd.

Class of 2020

Eligibility



Graduates with a minimum of 50% in any discipline from a recognized or Deemed University



Students who are appearing for the final-year degree examination can also apply



Valid score in one of the entrance examinations like CAT, XAT, CMAT, MAT, ATMA, GMAT

Selection Process



Online Application at www.praxis.ac.in



Evaluation of Profile and test Scores



Essay Writing



Personal Interview



Kolkata Campus

Bakrahat Road, P.O. Rasapunja, 24 Parganas (South), Kolkata 700104



Kolkata City Office

Unit 1102, 11th Floor, Godrej Genesis Building, Block EP & GP, Salt Lake Sector 5, Kolkata 700091



8017059596
9230459052



www.praxis.ac.in



pgdm.admissions@praxis.ac.in

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