



## From the Editor's Desk

It is time to bid farewell to 2023 and welcome the new year.

Each year brings its share of challenges and achievements. For Praxis it has been an eventful year filled with a number of achievements in the academic field, extra curricular and student activities.

It is also a time to plan and look ahead to the future. Praxis is moving full speed ahead with infrastructure development and augmenting facilities for students.

Before signing off, here's wishing everyone a Very Happy New Year, with health, happiness and prosperity for all.

On this ebullient note, I sign off...

*Sourav Ghosh*

## Praxis Plaudits

Congratulations to Professor Jaydip Sen, Praxis Business School for receiving the First Best Paper Award for our paper titled "Adversarial Attack on Image Classification Models and Distillation as its Defence" at the 10th International Conference on Business Analytics and Intelligence (ICBAI'23).

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Praxis Tech School is delighted to receive the 'Certificate of Excellence' for the Praxis Tech School's PG Program in Data Science from Analytics India Magazine .AIM ranked the Post Graduate Program in Data Science conducted by Praxis Tech School as the No.1 program in India three times running (2021, 22 & 23)!



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## Events

Praxis Business School was the Analytics Partner of the 22nd Brand Conclave powered by the Confederation of Indian Industry (CII) — the biggest brand summit in the country held on the 21st of December 2023. Prof. Charanpreet Singh, Co-founder and Director, of Praxis Business School Foundation delivered a concluding speech at the #conclave on the takeaways from the session. The students of Praxis gained deep insights from Martin Roll, a distinguished keynote speaker, senior advisor and facilitator to Fortune 500 companies, and global thought leader, who shared his expertise in two insightful master classes on Asian brand strategy and family business strategy.



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On the eve of Christmas, Praxis Business School PGDM students from the Sparsh (Social Responsibility) Club visited 'Satyabharati' an NGO to distribute new clothes, cake and snacks. Praxis Students celebrated Christmas along with the children of the NGO.

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We congratulate Debjit Nag, Saikat Mondal, Suraj Das, Sounak Das, Shubhangi Bhuraria and Soumyadip Bindai - Praxis PGDM (2022-24) for participating in 'The Bizz Kwiz 2023' presented by Ekspokon on the 1st of December 2023. Prof. Charanpreet Singh, Co-founder and Director, Praxis Business School Foundation was the Quiz Master for 'The Bizz Kwiz' event. Praxis Alumnus Auritro Chowdhury (Ruru Chowdhury) was the co-quiz master. Both were felicitated by the organizers for conducting the quiz.

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## Campus Buzz

Praxis Business School PGDM Students celebrated Christmas at the Praxis Kolkata campus with fun and frolic before going for their Winter vacations on 22nd December 2023.



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The Praxis Business School students inter-house Badminton Tournament started on the 16th December with much enthusiasm and excitement brewing amongst the students.



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PGPDS students cricket tournament 2023 was held at the Praxis Tech School, Bangalore Campus on 19th December 2023.

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Announcement of Spardha 2024 - Praxis Business School is delighted to present Spardha 2024 – the annual Intercollegiate Fest on 9th & and 10th February 2024. The theme of Spardha 2024 is 'Innovation Odyssey'. We are excited to host Spardha24 which promises to be a gripping two-day medley of events!

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Thanking the people who continue working behind the scenes - We thank the office staff at Praxis Business School for their support on campus placement day.

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## Students Achievement

Khushi Agarwal, a Praxis Business School PGDM student (batch of 2022 - 24), received a placement offer from ICICI Prudential during the campus placement. Khushi talks about her interview experience and how the faculty members constantly guided her in her preparation.

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Tripty Karmakar, a Praxis Business School PGDM student (batch of 2022 - 24), received a placement offer from ICICI Asset Management Company during the campus placement season. Tripty has taken up a dual specialization of Business Analytics and Financial Risk Management for the PGDM program she is pursuing in Praxis. She shares that the PGDM program and the specialization have equipped her with the required skill sets that are highly relevant in today's dynamic business world. From the rigorous coursework to interactive case studies, numerous industry speaker sessions and guest lectures enable to provide insights into the real workings of the business world, shares Tripty.

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Sreejata Biswas, a Praxis Business School PGDM student (batch of 2022 - 24), received a placement offer from Mahindra & Mahindra Financial Services Limited during the campus placement season. Sreejata shares that she was equally nervous and excited during the interview session with the GD session allowing her to be unique in front of many people. During the PI, the interviewers asked about her background, projects, work experience, and challenges she faced. Praxis has helped her improve her communication and interpersonal relationship skills. She advises her juniors to focus on their studies and work on their interpersonal and communication skills.



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Debapriya Ghosh, a student of Praxis Business School PGDM, (batch of 2022 - 24), received a placement offer from PwC during the campus placement season. Debapriya shares that his interview process was a rigorous and challenging one. He had to appear for the academic examinations on the same day along with the APT exams of the interview. He shares that he remained focussed on the placements since he joined Praxis and with the help and support of the faculties and his peers, he succeeded in achieving his goals. Debapriya shares that the faculty members are versatile and help students explore and learn through the projects and knowledge shared. He advises his juniors to grab this opportunity, and extract the knowledge delivered, and make the most of it.



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Anwasha Banerjee, a student of Praxis Business School PGDM, (batch of 2022 - 24), received a placement offer from ICICI Prudential Mutual Fund during the campus placement season. Anwasha shares that the knowledge acquired at Praxis helped her during the interview. She adds Praxis also played an important part in shaping her career and also her social life. She advises her juniors to give equal weightage to every subject and work on one's communication skills.



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Saloni Agarwal, student of Praxis Business School PGDM, (batch of 2022 - 24), received a placement offer from PwC during the campus placement season. During the interview session for placements, Saloni was asked questions about visualization tools like Tableau and also the projects that she shared in her CV. She shared that Praxis has a robust academic curriculum and very experienced faculty members shaping their careers. The faculty has taken mock interviews and advised her on the questions that could be asked for the interview, shares Saloni. Her advice to the juniors is to focus on their projects and work on the guidance of the faculty members and all the teachers.



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Amisha Kumari, Praxis Business School PGDM, (batch of 2022 - 24), received a placement offer from ICICI AMC during the campus placement season. Amisha shares that Praxis Business School is an institute that builds up the students' professional lives along with a focus on personal development. Praxis also enables a student to develop his interpersonal skills and helps one evolve through projects and college events, shared Amisha. She advises her juniors to start working hard from the onset of the course and grow at a continuous pace.



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Debjit Nag, Praxis PGDM, (batch of 2022 - 24), received a placement offer from Kantar during the campus placement season. Debjit shares that Praxis Business School provides a great learning environment and excellent faculty. They helped him hone his skills in the field of analytics and enabled him to secure a job at Kantar. To emulate his success, he advises his juniors to practice GD's and appear for aptitude tests.

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Sounak Das, a student of Praxis Business School PGDM, (batch of 2022 - 24), received a pre-placement offer from ICICI Bank. He says it was a privilege to get selected by ICICI, the second-largest private bank in the country. Sounak continues by saying the PGDM program taught him a lot and made him industry-ready.

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Paromita Banerjee, student of Praxis Business School PGDM, (batch of 22 - 24), was placed at PwC India as a Tech Consultant during the campus placement. Paromita shares that there were 3 rounds of interviews in the selection process which was quite competitive. Paromita shares that Praxis took many sessions related to resume formatting, and gave constant guidance. The mock interviews helped develop her personality and be upfront to give 100% in the interview sessions. She advises her juniors to stay committed to their studies and adhere to the advice given by the professors.

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Sukriti Ghosh, a student of Praxis Business School PGDM (Batch of July' 22 - April' 24), got a Pre-Placement Offer PPO from ICICI Bank. Sukriti shares about the PPO offer he received and the interview experience, where he answered questions regarding his past projects, his key strengths and areas for improvement. Additionally, he talks about how the robust Praxis curriculum and the atmosphere of the college helped him learn and grow.

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Shreya Mukherjee, a student of Praxis Business School PGDM (Batch of July' 22 - April' 24), was placed at Colgate Palmolive as a Data Scientist during the campus placement process. Shreya shares her campus placement experience, her journey at Praxis and words of advice for first-year PGDM students.

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Shubhangi Bhuraria, student of Praxis Business School PGDM, (batch of 22 - 24), was placed at Kantar through the campus placement. Shubhangi talks about her interview experience and how Praxis has played an important part in shaping her future. She advises her juniors to stay calm, focused and study well through the program.

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Yash Jain, a student of Praxis Business School PGDM, (batch of 22 - 24), was placed at ICICI Prudential through the campus placement. Yash talks about his learning experience during the GD and personal interview round. Through his experience at Praxis, Yash acquired an understanding of his abilities and shortcomings and advises his juniors to prioritize their studies and summer internships.

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PGPDS Placement - Isha Ramdas Chaudhari, a PGPDS student at Praxis Tech School (batch July 23 - April 24) was placed at ITC during the campus placement season. Isha shares that Praxis has an extensive curriculum that is up-to-date with the changing data science fields. She shares that the excellent faculty support and the way they have been teaching have helped her become industry-ready. Isha is excited and is looking forward to her career journey at ITC.

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Vighnesh Challa, a PGPDS student at Praxis Tech School (batch July 23 - April 24) was placed at PwC during the campus placement season. As Vighnesh shares his placement experience and the Praxis journey with us, he tells us that the Praxis faculties took vigorous pre-placement sessions that helped the students in preparing for the interviews. Vighnesh also shares that the curriculum is very nice at Praxis and it helps in making us job-ready for the Data Science field.

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Subham Laha, a PGPDS student at Praxis Tech School (batch July 23 - April 24) was placed at Brillio during campus placement. Subham says he is grateful to Praxis for providing him with an industry-relevant and rigorous curriculum which helped him secure the job at Brillio.

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Roopkatha Dey, a student of PGPDS, batch July '23 - April '24, Praxis Tech School, was placed at PwC on the day of Campus Recruitments. Speaking about her transformative journey at Praxis, Roopkatha advises her juniors to stay focused during the program.

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Biplab Kar, PGPDS student (batch Jul '23 - Apr '24) was placed at Brillio during the ongoing campus placements. Biplab shares that the faculty at Praxis Tech School helped him shape his journey into the corporate field. Biplab shares a special note of thanks for Prof Jaydip Sen. He shares that by putting the right effort in the right direction one can achieve his / her goals in life.

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Sneha Rakshit, PGPDS (Jul '23 - Apr '24), Praxis Tech School, was placed at Brillio, the analytics company. Sneha shares her campus placement experience and her journey at Praxis.

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Tezi Sourya, a PGPDS student at Praxis Tech School (batch July 23 - April 24) was placed at Inxite Out Pvt. Ltd. on the campus placement day. Tezi recommends Praxis for students who want to reshape their careers in the field of Data Science. She shares her interview experience and journey at Praxis with us.

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Nilanjan Das, a PGPDS student, (July '23 - Apr '24), was placed at Nihilent through campus placement. Nilanjan acknowledges the significant contributions made to his career development by the Praxis faculty, his peers and family.

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Anirudh Kejariwal, a student of Praxis Business School PGDM, (batch of 2022 - 24), received a placement offer from Kantar during the campus placement season. Anirudh shares his interview experience wherein he was asked more case study-based questions to test his cognitive thinking and decision-making skills. Anirudh shares that he learned to explore his skills with added responsibilities like being a part of Praxis's placement and ad-com team. Apart from a robust curriculum Praxis also has excellent faculty members who help students prepare for the SIP and the placements, shares Anirudh. He advises the juniors to go through the academics, focus on the projects, the case study-based questions and interact with the seniors on how they have prepared for their placements.

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## Praxis Pix

Christmas vibes spreading to the hills with our Praxis PGDM students traveling during the winter vacations.

[View](#)



Christmas celebrations at the Praxis Business School Kolkata and Praxis Tech School Bangalore Campus



[View](#)



[View](#)

Farewell to Praxis PGPDS students class of Oct '23, Bangalore Campus.

[View](#)



Last Sunset of 2023

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2023 Praxis Recap

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Praxis Pulse

The Plot Thickens: Sam Altman Edition

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