



Mandatory Disclosure

*Praxis Business
School*

2023



Praxis Business School
Mandatory Disclosure 2023

1. Name of the institution -	Praxis Business School
Address of the institution -	Bakhrabat Road, Rasapunja, 24 Parganas (South)
City and Pin Code -	Kolkata - 700104
State / UT -	West Bengal
Longitude & Latitude -	88.2694 22.42648424
Phone No. with STD Code -	033 2498 0554
Fax No. with STD Code -	033 2498 0553
Office hours at the Institution -	9:30 am to 5.30 pm
Academic hours at the Institution -	9:30 am to 5.30 pm
e- mail -	accounts@praxis.ac.in
Website -	www.praxis.ac.in
Nearest Railway station (distance in KM) -	Howrah, 25 Kms.
Nearest Airport (distance in KM) -	NSCBI Airport, 38 Kms

2. Name of the Organization running the institution	Praxis Business School Foundation
Type of the organization	Sec 25 Company
Address of the organization	Bakhrabat Road, Rasapunja , 24 Parganas (South)
	Kolkata 700 104
Registered with	Registrar of Company
Registration date	6/8/2015
Website of the organization	www.praxis.ac.in

NBA Accreditation Status		
1	Name/ List of Programmes/ Courses Accredited	PGDM
2	Applied for Accreditation	Yes
3	A. Applied but Visit not happened B. Visit happened but result awaited	A
4	List of programmes/ courses not applied	Nil



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NAAC Accreditation Status		
1	Accredited	N.A to Autonomous B-Schools
2	Applied for Accreditation	No
	A. Applied but Visit not happened B. Visit happened but result awaited	
3	List of programmes/ courses Not Applied	N.A to Autonomous B-Schools
3. Name of the affiliating University / Board - NOT APPLICABLE		
Address		
Website		
Latest affiliation period		

4. Name of the Director -	Dr. Prithwis Mukerjee
Exact designation -	Director
Phone No. with STD Code -	033 24980554
Fax No. with STD Code -	033 24980553
E-Mail -	prithwis.ac.in
Highest degree -	PhD in Management Science
Field of specialization -	Management Science



Vision and Mission Statement of Praxis Business School

Vision

To become a trusted and influential management education institution that is equipped to make a compelling difference to the business world and the community.

Mission

M1: Address the need for creating industry-ready professionals who will have an analytical and sustainability-driven approach to problem-solving.

M2: Offer an education experience founded on strong core values built on the twin pillars of theory and practice.

M3: Foster academic excellence in cutting-edge areas through learning and research.

M4: Contribute towards learning opportunities for the rural and weaker sections of the society to make them equal participants in the digital world.

PEOs statements

PEO1: Apply multidisciplinary quantitative and qualitative techniques, and knowledge of digital technologies, to analyze business scenarios.

PEO2: Work effectively in teams, demonstrate leadership and data-driven decision-making skills.

PEO3: Integrate theory and practice to find sustainable solutions to strategic business problems.

PEO4: Demonstrate effective written and oral communication skills.

PEO5: Develop cultural sensitivity and exhibit a high degree of integrity and ethics in behavior.

Core Values

Excellence	Diversity and Inclusion
Integrity	Professionalism
Innovation	Student-Centric Approach
Collaboration	Industry Relevance
Empowerment	Social Responsibility



5. Governance

- Board of Governor**

Sl No	Name	Profile	Company/Institute	Designation in the Board
1	Mr. Kamlesh Sajnani	Managing Director	IMS Learning Resources Pvt Ltd	Chairman
2	Dr. Nikhil Ranjan Banerjea	Former Vice Chancellor, BESU Shibpur; Former General Manager, CESC Limited	BESU Shibpur, CESC Limited	Member - Academician
3	Dr. Prithwis Mukerjee	Director	Praxis Business School	Member Secretary - Faculty
4	Mr. Charanpreet Singh	Founder Director	Praxis Business School	Member - Faculty
5	Mr. Viresh Oberoi	Former Managing Director and Chief Executive Officer	Mjunction Services	Member - Industry
6	Mr. Sanosh Desai	Author, Columnist, Social Commentator	Managing Director & CEO, Future Brands Ltd	Member - Industry
7	Mr. Amitabh Ray	Former Managing Director	Ericsson Global Services	Member - Industry
8	Mr. K Dasaratharaman	Leadership Coach, Educator and Consultant	Spencer Speciality Business	Member - Industry
9	Dr. Bhupendra Goswami	AICTE Representative	AICTE	Member

Frequency of meeting and date of last meeting - Twice in a year, September 8, 2023

- Academic Advisory Board**

Sl No	Name	Designation	Company/Institute	Designation in the Board
1	Dr. Prithwis Mukerjee	Director	Praxis Business School	Member Secretary - Faculty
2	Mr. Charanpreet Singh	Founder Director	Praxis Business School	Member - Faculty

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3	Mr. Joydeep Bhattacharya	Chief Development Officer	TCG Centres for Research and Education in Science and Technology (TCG CREST)	Member - Industry
4	Mr. Tathagata Datta	Crisis Management and Strategic Advisory	National Critical Infrastructure	Member - Industry
5	Mr. K Dasaratharaman	Leadership Coach, Educator and Consultant	Spencer Speciality Business	Member - Industry
6	Mr. Prasenjit Das Purkayastha	Educator, Mentor, Marketing Analyst		Member - Industry

Frequency of meeting and date of last meeting –Once in a year, September 8, 2023

• IQAC

Sl No	Name	Designation	Designation in the Council
1	Dr. Prithwis Mukerjee	Director	Chairperson & Member Secretary
2	Prof. Jaydip Sen	Assistant Professor	Member
3	Dr. Sayantani Roy Choudhury	Associate Professor	Member
4	Dr. Sourav Saha	Professor	Member
5	Prof. Atanu Ghosh	Assistant Professor	Member
6	Ms. Richa Prasad	Alumnus	Member
7	Mr. Tathagata Datta	Cyber Security Practitioner, Trainer	Member

Frequency of meeting and date of last meeting –Once in a year, August 20, 2023



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• Academic Council

Sl No	Name	Designation	Designation in the Council
1	Dr. Prithwis Mukerjee	Director	Chairperson & Member Secretary
2	Prof. Charanpreet Singh	Founder Director & Assistant Professor	Member
3	Dr. Sourav Saha	Professor & Area Chairperson – Data Science	Member
4	Dr. Kankana Mukhopadhyay	Professor & Area Chairperson – HRM	Convenor
5	Dr. Sayantani Roy Choudhury	Associate Professor & Area Chairperson - Business Analytics	Member
6	Dr. Subhasis Dasgupta	Associate Professor & Area Chairperson - Operations	Member
7	Prof. Jaydip Sen	Assistant Professor	Member
8	Dr. Ridhi Agarwala	Assistant Professor & Area Chairperson – Consumer Insights and Market Intelligence	Member
9	Prof. Atanu Ghosh	Assistant Professor & Area Chairperson – Digital Business Management	Member
10	Prof. Puja Singh Ghosh	Assistant Professor	Member
11	Prof. Sourav Nath Ghosh	Assistant Professor	Member

Frequency of meeting and date of last meeting –Twice in a year, June 12, 2023

• Praxis Business School Admission committee

Sl No.	Name	Designation	Role
1	Dr. Ridhi Agarwala	Assistant Professor	Chairperson
2	Mr. Shirsendu Biswas	Sr. Manager - Admissions	Member
3	Ms. Payel Rezina Biswas	Assistant Manager	Member
4	Ms. Nutan Roy	Assistant Manager	Member



● **Praxis Business School Placement & Corporate Relations Committee**

Sl No.	Name	Designation	Role
1	Prof. Puja Singh Ghosh	Assistant Professor	Chairperson - Placement
2	Mr. Kaushik Sarkar	Head - Placement & Corporate Relations	Member
3	Mr. Anirudh Kejariwal	Student - PGDM Year 2	Sr. PlaceCom Member
4	Mr. Sandeep Dey	Student - PGDM Year 2	Sr. PlaceCom Member
5	Ms. Farheen Masood	Student - PGDM Year 2	Sr. PlaceCom Member
6	Mr. Sumit Kr Dubey	Student - PGDM Year 2	Sr. PlaceCom Member
7	Ms. Ekta	Student - PGDM Year 1	Sr. PlaceCom Member
8	Ms. Akshita Paul	Student - PGDM Year 1	Jr. PlaceCom Member
9	Ms. Anita Kumbhakar	Student - PGDM Year 1	Jr. PlaceCom Member
10	Mr. Ayush Chourasia	Student - PGDM Year 1	Jr. PlaceCom Member
11	Ms. Priyanka Gupta	Student - PGDM Year 1	Jr. PlaceCom Member
12	Ms. Anwesha Kundu	Student - PGDM Year 1	Jr. PlaceCom Member
13	Mr. Jyotirmoy Mahato	Student - PGDM Year 1	Jr. PlaceCom Member
14	Mr. Rajarshi Das	Student - PGDM Year 1	Jr. PlaceCom Member
15	Ms. Ritika Das	Student - PGDM Year 1	Jr. PlaceCom Member

● **Praxis Business School Research & Development Committee**

Sl No.	Name	Designation	Role
1.	Prof. Jaydip Sen	Assistant Professor	Chairperson
2.	Dr. Subhasis Dasgupta	Associate Professor	Member
3.	Dr. Sayantani Roy Choudhury	Associate Professor	Member
4.	Dr. Ridhi Agarwala	Assistant Professor	Member



● **Praxis Business School Examination Committee**

Sl No.	Name	Designation	Role
1	Dr. Sourav Saha	Professor	Chairperson – PGP Office
2	Dr. Subhasis Dasgupta	Associate Professor	Controller of Examination
3	Ms. Sanniti Chatterjee	Manager – PGP Office	Member
4	Ms. Amrita Ghosh	Assistant Manager – PGP Office	Member

● **Praxis Business School Library Committee**

Sl No.	Name	Designation	Role
1	Dr. Kankana Mukhopadhyay	Chairperson - Library	Head
2	Ms. Ananya Dasgupta	Library Associate	Member
3	Mr. Ganesh Halder	Library Assistant	Member

● **Praxis Business School IT Committee**

Sl No.	Name	Designation	Role
1	Dr. Sourav Saha	Professor	Head
2	Mr. Tapas Hazra	Assistant Manager – IT Infrastructure	Member
3	Mr. Raju Kumar Das	Office Assistant	Member

● **Praxis Business School Administration Committee**

Sl. No.	Name	Designation	Position
1	Mr. Bharatendu Tilak	Director, Finance & Admin	Chairperson
2	Mr. Anup Chatterjee	Manager - Admin	Member
3	Mr. Tarun Pradhan	Office Assistant	Member
4	Mr. Arijit Saha	Office Assistant	Member



- **Praxis Business School Finance Committee**

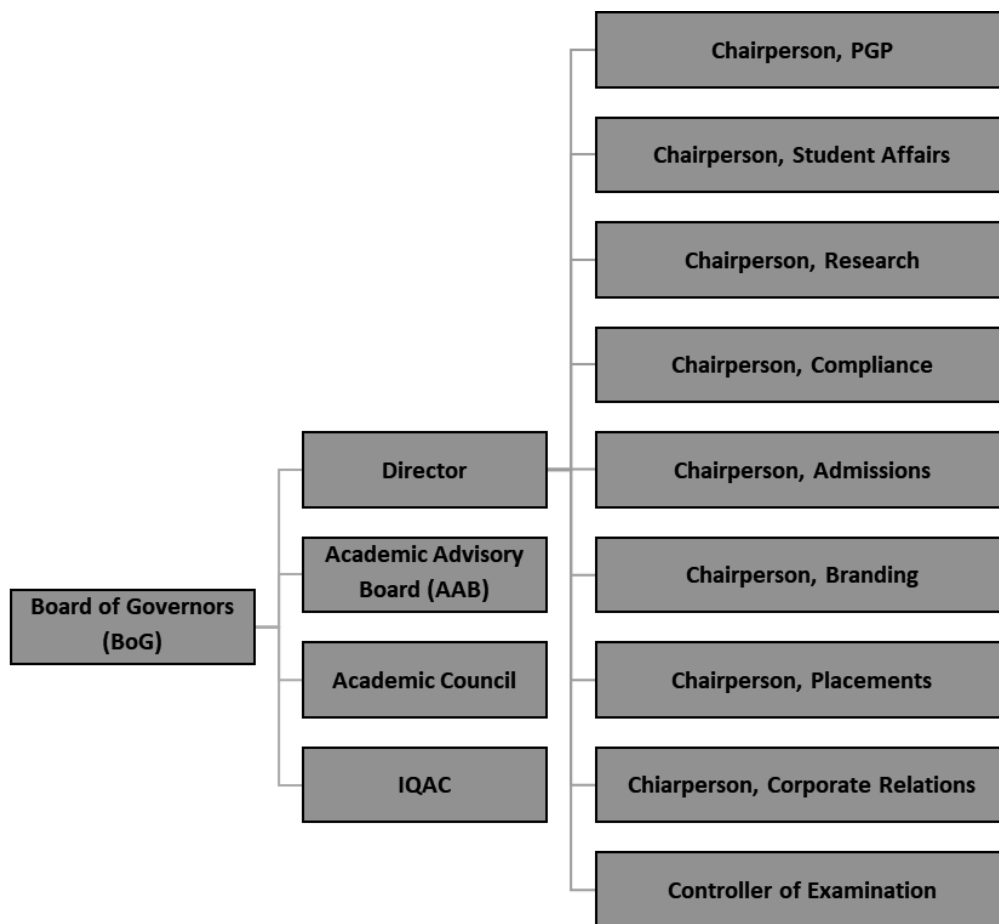
Sl No.	Name	Designation	Position
1	Mr. Bharatendu Tilak	Director, Finance and Admin	Chairperson
2	Mr. Chandrasen Gupta	Sr. Accountant	Member
3	Mr. Partha Midya	Sr. Accountant	Member

- **Praxis Business School Disciplinary Committee**

Sl No.	Name	Designation	Position
1	Prof. Charanpreet Singh	Founder Director	Chairperson
2	Dr. Kankana Mukhopadhyay	Professor	Member
3	Dr. Sayantani Roy Choudhury	Associate Professor	Member



- **Governing Structure**



- Student feedback mechanism on institutional - Yes
- Grievance redressal mechanism for faculty – Online
- Establishment of Anti Ragging Committee: YES
- Establishment of Online Grievance Redressal Mechanism: YES
- Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University: YES
- Establishment of Internal Complaint Committee: YES
- Student Feedback on Institutional Governance / Faculty Performance: YES
- Establishment of Committee for SC/ST: YES
- Internal Quality Assurance Cell: YES



6. Programme


Name of Program (AICTE approved)	Post Graduate Diploma in Management
NBA Accredited Program	Applied for accreditation
No. of seats	120
Duration	Two years
Cut off marks – 3 years	2023-24: 50% 2022-23: 50% 2021-22: 50%
Fee	Batch 2023-25: 8,91,000/- Batch 2022-24: 8,51,000 /- Batch 2021-23: 7,27,000/-
Campus Placement – 2022-23	No. of Students: 65 Minimum Salary: 4.5 Lacs Maximum Salary: 17.5 Lacs
Campus Placement – 2021-22	No. of Students: 55 Minimum Salary: 5 Lacs Maximum Salary: 13.5 Lacs
Campus Placement – 2020-21	No. of Students: 48 Minimum Salary: 3.4 Lacs Maximum Salary: 10 Lacs

7. Faculty

- Permanent Faculty – 12
- Faculty student ratio – 1:20




8. Profile of Faculty

			
Name – Dr Prithwis Mukherjee			
Unique ID	1-7440429056		
Designation	Director		
Department	Management		
Date of joining the institute	1 st January 2018		
Qualification with class/grade	UG	PG	PhD
	IIT, KGP	University of Texas	University of Texas
Total experience in years			
	Teaching	Industry	Research
	15yrs	19 yrs	0 yrs
Paper published			
	National	International	
	1	2	
Paper presented in conference			
	National	International	
	5	0	
PhD guide? Give field and university			
	Field	University	
	0	0	
PhDs / project guide	Nil		
	PhDs	Projects in master level	
	0	0	
Books published/ IPRs/ Patents	03 books		
Professional memberships	Computer Society of India		



Mandatory Disclosure


Consultancy activities	Yes
	1. Tata steel
	2. Price waterhouse coopers
	3. IBM
Awards	No
Grants fetched	NIL
Interaction with professional institutions	No

Name - Dr. Sourav Saha			
Unique ID	1-7440370760		
Designation	Professor		
Department	Management		
Date of joining the institute	16 th December, 2019		
Qualification with class/grade	UG B.Tech, Computer science engineering, Manipal University, 1 st class with distinction	PG PGDBA, Symbiosis Centre of Corporate Learning, 1 st class with distinction	PhD Fellow IIM(C). rank 2 nd per CGPA
Total experience in years			
	Teaching	Industry	Research
	7 yrs	10 yrs	3 yrs
Paper published			
	National	International	
	3	5	
Paper presented in conference			
	National	International	
	2	3	
PhD guide? Give field and university	Nil		
	Field	University	



Mandatory Disclosure

	0	0	
PhDs / project guide			
	PhDs	Projects in master level	
	0	0	
Books published/ IPRs/ Patents	01 book chapter		
Professional memberships	Analytics Society of India		
Consultancy activities			
	1.		
	2.		
	3.		
Awards	Best paper award, IBM Bravo, Big data industry leadership, Best senior		
Grants fetched	NIL		
Interaction with professional institutions	Faculty AIM, National scholarship		

Name-Dr.Kankana Mukhopadhyay			
Unique ID	1-7432072291		
Designation	Professor		
Department	Management		
Date of joining the institute	10 th April, 2029		
Qualification with class/grade	UG	PG	PhD
	B.Sc(Physics Hons) (Calcutta University)	Diploma in Advanced Software Technology (eDAST), MBA-HR(IEST Shibpur)	Management Sciences (IEST Shibpur)




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		MCA(IGNOU)	
Total experience in years			
	Teaching	Industry	Research
	18.5 yrs.	1 yr.	4 yrs.
Paper published			
	National	International	
	10	4	
Paper presented in conference			
	National	International	
	4	6	
PhD guide? Give field and university	Yes		
	Field	University	
	Management Science	Bharathiar University, Coimbatore	
PhDs / project guide			
	PhDs	Projects in master level	
	Awarded 1	30	
Books published/ IPRs/ Patents	Book 1, Book chapters - 3		
Professional memberships	ISTD		
Consultancy activities	No		
	1.		
	2.		
	3.		
Awards	Best paper award in 6 th National Research Conference conducted by AIMA		
Grants fetched	Yes, TEQIP		
Interaction with professional institutions	CII, BNCCI, EDI		




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Name – Dr. Subhasis DasGupta			
Unique ID	1-3773727653		
Designation	Associate Professor		
Department	Management		
Date of joining the institute	1 st January, 2018		
Qualification with class/grade	UG	PG	PhD
	B.Tech, NIT Surat, 1 st class Distinction	MBM (Marketing) IBS Dehradun	RK University
Total experience in years			
	Teaching	Industry	Research
	10 yrs.	3.5 yrs.	0.5 yrs.
Paper published			
	National	International	
	5	3	
Paper presented in conference			
	National	International	
	1	3	
PhD guide? Give field and university	Nil		
	Field	University	
	0	0	
PhDs / project guide	Nil		
	PhDs	Projects in master level	
	0	0	
Books published/ IPRs/ Patents	Nil		
Professional memberships	Nil		
Consultancy activities	No		
	1.		

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	2.
	3.
Awards	Nil
Grants fetched	Nil
Interaction with professional institutions	Nil

Name – Dr. Sayantani Roy Choudhury			
Unique ID	1-7440370754		
Designation	Associate Professor		
Department	Management		
Date of joining the institute	1 st November, 2018		
Qualification with class/grade	UG B.Sc (Economics) , University of Calcutta	PG M.Sc (Economics), University of Calcutta, MPhil (Economics), University of Calcutta, PGDM (Symbiosis DL)	PhD University of Calcutta (Economics)
Total experience in years			
	Teaching 14 yrs.	Industry 0 yrs.	Research 1 yrs.
Paper published			
	National 7	International 10	
Paper presented in conference			
	National 6	International 0	
PhD guide? Give field and university	Nil		
	Field	University	



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	0	0	
PhDs / project guide			
	PhDs	Projects in master level	
		40	
Books published/ IPRs/ Patents	1		
Professional memberships	Nil		
Consultancy activities	12		
	1.		
	2.		
	3.		
Awards	Nil		
Grants fetched	Nil		
Interaction with professional institutions	Nil		

			
Name – Mr. Charanpreet Singh			
Unique ID	1-3771621375		
Designation	Assistant Professor		
Department	Management		
Date of joining the institute	1 st February, 2018		
Qualification with class/grade	UG	PG	PhD
	B. Tech IIT Kanpur	MBA, University of Iowa, USA	
Total experience in years			
	Teaching	Industry	Research
	16 yrs.	20 yrs.	



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Paper published	Nil		
	National	International	
	0	0	
Paper presented in conference	Nil		
	National	International	
	0	0	
PhD guide? Give field and university	Nil		
	Field	University	
	0	0	
PhDs / project guide			
	PhDs	Projects in master level	
	0	0	
Books published/ IPRs/ Patents	Nil		
Professional memberships	1. Member marketing subcommittee CII(East) 2. Member IT subcommittee, Bengal Chamber of Commerce 3. Charter member, TiE Kolkata chapter		
Consultancy activities	Nil		
	1.		
	2.		
	3.		
Awards	Chevening scholar, British government		
Grants fetched	Nil		
Interaction with professional institutions	Nil		

Name – Mr. Jaydip Sen	
Unique ID	1-7460497402
Designation	Assistant Professor



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Department	Management		
Date of joining the institute	1 st January, 2020		
Qualification with class/grade	UG BE (Mechanical engineering) , Jadavpur University, 1 st class honours	PG M.Tech (Computer Science) ISI, Kolkata, 1 st class with honours	PhD
Total experience in years			
	Teaching	Industry	Research
	15 yrs.	17 yrs.	17 yrs.
Paper published			
	National	International	
	10	93	
Paper presented in conference			
	National	International	
	6	82	
PhD guide? Give field and university	Nil		
	Field	University	
	0	0	
PhDs / project guide	Nil		
	PhDs	Projects in master level	
	0	0	
Books published/ IPRs/ Patents	Books 19, Book chapters 34, IPR 5 (all US patents)		
Professional memberships	Member, IEEE, USA (Member # 90479786) Member, ACM, USA (Member # 0604790) Member, IEEE, Computer society (Member # 90479786) Life member, ISTE (Member # LM38718)		
Consultancy activities	15 consulting projects with IBM ICE (Innovation Centre for Education)		
	1.		
	2.		



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	3.
Awards	<ol style="list-style-type: none"> 1. 4 best paper awards in International Conferences (ICP 2009 Bangalore, ICCSA 2011 Torremolinos Spain, ICBAI 2017 Bangalore, ICADCML 2021 Bhubaneswar) 2. Certificate of award for outstanding innovation from TCS, 2010 3. Best engineer award – ONGC in 1995 4. Top 2% most impactful scientists in the world – recognition received from Stanford University 2019 - 22
Grants fetched	Nil
Interaction with professional institutions	Invited talks and faculty development programs under the banner of (i) Association of Data Scientists, Bangalore (ii) AICTE (iii) IEEE (iv) IBM- ICE since 2006




Name – Ms. Puja Singh Ghosh			
Unique ID	1-9476163478		
Designation	Assistant Professor		
Department	Management		
Date of joining the institute	10 th March, 2021		
Qualification with class/grade	UG	PG	PhD
	B. Com (H)	MBA (HR)	Pursuing PhD
Total experience in years			
	Teaching	Industry	Research
	4 yrs.	11 yrs.	5 yrs.
Paper published			
	National	International	



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	7	1	
Paper presented in conference			
	National	International	
	5	3	
PhD guide? Give field and university	Nil		
	Field	University	
	0	0	
PhDs / project guide	Nil		
	PhDs	Projects in master level	
	0	0	
Books published/ IPRs/ Patents			
Professional memberships			
Consultancy activities			
	1.		
	2.		
	3.		
Awards	Merit award from GRSE Ltd. For academic excellence in MBA (HR and marketing)		
Grants fetched	Nil		
Interaction with professional institutions	Nil		

			
Name – Mr. Sourav Nath Ghosh			
Unique ID	1-11092986358		
Designation	Assistant Professor		
Department	Management		
Date of joining the institute	1 st January, 2022		
Qualification with class/grade	UG	PG	PhD




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	B. Sc (Physics Honours)	PGDM	
Total experience in years			
	Teaching 2 yrs.	Industry 29 yrs.	Research .
Paper published	Nil		
	National	International	
Paper presented in conference	Nil		
	National	International	
PhD guide? Give field and university	Nil		
	Field	University	
PhDs / project guide	Nil		
	PhDs	Projects in master level	
Books published/ IPRs/ Patents			
Professional memberships			
Consultancy activities			
	1. Hyundai Motor Crop – SUV launch strategy		
	2. Consulting project		
	3.		
Awards	Nil		
Grants fetched	Nil		
Interaction with professional institutions	Member of Digital Transformation roadmap of SIAM (Society of Indian Automobile Manufacturers)		





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Name – Dr. Ridhi Agarwala			
Unique ID	1-43468791211		
Designation	Assistant Professor		
Department	Management		
Date of joining the institute	1 st November, 2022		
Qualification with class/grade	UG B.Com(61%)	PG MBA (74%)	PhD FP from IIM Calcutta
Total experience in years			
	Teaching 2 yrs.	Industry 4 yrs.	Research 0 yrs.
Paper published			
	National 0	International 3	
Paper presented in conference			
	National 3	International 2	
PhD guide? Give field and university	Nil		
	Field Marketing	University Devi Ahilya University, Indore	
PhDs / project guide	Nil		
	PhDs 0	Projects in master level 0	
Books published/ IPRs/ Patents			
Professional memberships			
Consultancy activities			
	1.		


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	2.
	3.
Awards	
Grants fetched	
Interaction with professional institutions	

			
Name – Mr. Atanu Ghosh			
Unique ID		1-43522015181	
Designation		Assistant Professor	
Department		Management	
Date of joining the institute		2 nd May, 2023	
Qualification with class/grade	UG	PG	PhD
	BEE 1 st Class with Honours	PGDM (equivalent to MBA) CGPA=3.24/4	
Total experience in years			
	Teaching	Industry	Research
	15 yrs.	30 yrs.	Nil
Paper published			
	National	International	
	0	0	
Paper presented in conference			
	National	International	
	0	0	
PhD guide? Give field and university		Nil	
	Field	University	
	NA	NA	

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PhDs / project guide	Nil		
	PhDs	Projects in master level	
	0	0	
Books published/ IPRs/ Patents	Nil		
Professional memberships	Calcutta Management Association, Indo – American Chamber of Commerce, TiE		
Consultancy activities			
	1. Digital marketing		
	2. Digital transformation		
	3. Analytics		
Awards	None		
Grants fetched	None		
Interaction with professional institutions	Visiting faculty at several management institutes		

			
Name – Dr. Sweta Tiwari			
Unique ID	1-4367602539		
Designation	Assistant Professor		
Department	Management		
Date of joining the institute	1st November, 2023		
Qualification with class/grade	UG	PG	PhD
	B.Com 2nd Class with Honours (52%)	MBA (Finance) 1st Class (81%)	Finance (FPM)) 74 %
Total experience in years			
	Teaching	Industry	Research
	Nil	12 yrs.	Nil
Paper published			
	National	International	
	4	0	



Paper presented in conference			
	National	International	
	1	1	
PhD guide? Give field and university	Nil		
	Field	University	
	NA	NA	
PhDs / project guide	Nil		
	PhDs	Projects in master level	
	0	0	
Books published/ IPRs/ Patents	Nil		
Professional memberships	Nil		
Consultancy activities			
	1.		
	2.		
	3.		
Awards	None		
Grants fetched	None		
Interaction with professional institutions			

9. Fee

- Details of fee, as approved by State Fee Committee, for the institution: NA
- Time Schedule for payment of fee for the entire programme: 2 installments per Year
- No. of fee waivers granted with amount and name of students: NA
- Estimated cost of Boarding & lodging Rs.1 lac per year (optional)
- Scholarships: 6 Lacs, 6 students (Scholarship–Women in Tech)

The total amount of scholarship on offer: Up to INR 40 lakhs

The Praxis scholarships are divided in three categories

- Praxis Business School Foundation scholarships - 8 scholarships
- Director's merit scholarship
- Women in tech scholarships



The scholarships entail the following process:

- All students who meet the criteria for the scholarships can apply for the same.
- A student can apply for a scholarship under a single category only.
- The performance of the Scholars will be monitored closely for the renewal of the Scholarship every year.
- Students need to maintain a minimum CQPI every trimester to be eligible for continuing with the scholarship.

Director's Merit Scholarship

Eligibility: Students need to have the following qualifying scores

Class X	Class XII	Graduation
80%	80%	70%

In addition, there should be no year gap or backlogs during the academic career.

Student should have scored a minimum of 80 percentile CAT/ XAT or 85 percentile in CMAT or 90 percentile and above inMAT/ATMA

Scholarship Amount: Rs. 2,00,000 (divided as Rs.50,000 per installment)

Condition for continuation of the scholarship:

Students under the list need to fulfill the following conditions failing which the scholarship will be withdrawn.

1. Be in the top 25% of the class and maintain a minimum CQPI of 5.2 out of 8 in each trimester
2. Actively participate in Extra & Co-Curricular activities held

Praxis Business School Foundation Scholarships

This scholarship would be given to meritorious students whose annual family income is less than 4.0 Lacs per year.

Eligibility: Students need to have the following qualifying scores.

Class X	Class XII	Graduation
75%	75%	70%

In addition, there should be no year gap or backlogs during the academic career.

Students should have scored a minimum of 70 percentile CAT/ XAT or 75 percentile in CMAT



or 80 percentile and above in MAT/ATMA.

Students seeking the scholarship need to submit income proof affidavit to admissionspgdm@praxis.ac.in

Scholarship Amount: Rs.3,00,000 (divided as Rs.75,000 per installment)

Students under the list need to fulfill the following conditions failing which the scholarship will be withdrawn:

1. Maintain a minimum CQPI of 4.5 out of 8 in each trimester.
2. Actively participate in Extra & Co-Curricular activities held.

Women in Tech

Women aspirants, applying for the Praxis WiT Scholarship in PGDM need to fulfill the following qualifying criteria:

- Valid Scores CAT/ XAT – 70 percentile;
- CMAT – 75 percentile;
- MAT – 80 percentile

10. Admission

- Number of seats sanctioned with the year of approval:

Academic Year	Sanctioned Intake
2023-24	120
2022-23	120
2021-22	120
2020-21	120

- Number of Students admitted under various categories each year in the last three years:

Academic year	General Quota	Management Quota	SC/ST/OBC	Total
2023-24	102	Nil	18	120
2022-23	89	Nil	11	100
2021-22	62	Nil	17	79



11. Admission procedure

- Mention the admission test being followed, name and address of the Test Agency and its URL (Website):

 1. CAT: Indian Institute of Management, <https://iimcat.ac.in>
 2. XAT: Xavier School of Management, <http://www.xatonline.in>
 3. CMAT: Common Management Admission Test, <http://www.aicte-cmat.in>
 4. CMAT: Common Management Admission Test, <http://www.aicte-cmat.in>
 5. MAT : Management Aptitude Test <https://www.aima.in/testing-services/mat/mat.html>

12. Criterion and weightages for admission

Final selection of the candidate is based on the following criteria

- Written Test: 15%
- Academics: 25%
- Essay: 15%
- Personal Interview: 40%
- Work Experience: 5%.

13. Information of infrastructure and other resources available

- Classroom details

Room ID/Name	Area in Sqm.	Floor number	Building name	Facilities available
Class room1	78	Ground floor	Academic building 2	wifi& LAN, projector, whiteboard, desktop, sound system, mike, AC, sound proof box, extensions for students
Classroom 2	78	Ground floor	Academic building 2	wifi& LAN, projector, whiteboard, desktop, sound system, mike, AC, sound proof box, extensions for students
Classroom 3	78	Second floor	Academic building 2	wifi& LAN, projector, whiteboard, desktop, sound system, mike, AC, sound proof box, extensions for students
Classroom 4	78	Second floor	Academic building 2	wifi& LAN, projector, whiteboard, desktop, sound system, mike, AC, sound proof box, extensions for students

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Lecture theater 1	160.4	First floor	Academic building 1	wifi& LAN, projector, whiteboard, desktop, sound system, mike, AC, sound proof box, extensions for students
Lecture theater 2	167	First floor	Academic building 1	wifi& LAN, projector, whiteboard, desktop, sound system, mike, AC, sound proof box, extensions for students

• **Other learning facility**

Room ID/Name	Area in Sqm.	Floor number	Building name
Tutorial room1	41.76	Ground floor	Academic building 1
Tutorial room 2	42.56	Ground floor	Academic building 1
Library	84	Ground floor	Academic building 1
Computer centre	157	First floor	Academic building 2
UPS/ Server room	5.6	Ground floor	Academic building 1
Server room	13	Second floor	Academic building 2

• **Administrative and common spaces**

Room ID/Name	Area in Sqm.	Floor number	Building name
Director's room	30	First floor	Academic building 1
Board room	32	First floor	Academic building 2
Office all inclusive	42	First floor	Academic building 1
Faculty room	45	Ground floor	Academic building 1
Central store	32	First floor	Academic building 2
Maintenance	10	First floor	Academic building 1
Security	20	Ground floor	Academic building 2
Housekeeping	10	First floor	Academic building 2
Pantry for staff	10	First floor	Academic building 1
Exam control	31	Ground Floor	Academic building 1
Lobby	250	Ground floor	Academic building 1
Lobby	250	First floor	Academic building 1



- Amenities area

Room ID/Name	Area in Sqm.	Floor number	Building name
Cafeteria	150	First floor	Academic building 2
Stationary store	10	First floor	Academic building 1
Boys common room	81	Second floor	Academic building 2
Girls common room	81	Second floor	Academic building 2
Girl's toilet	7.75	Ground floor	Academic building 1
Girl's toilet	7.75	First floor	Academic building 1
Boy's toilet	12.25	Ground floor	Academic building 1
Boy's toilet	12.25	First floor	Academic building 1
Boy's toilet	23	Ground floor	Academic building 2
Boy's toilet	23	First floor	Academic building 2
Girl's toilet	23	Ground floor	Academic building 2
Girl's toilet	23	First floor	Academic building 2
Girl's toilet	11	Second floor	Academic building 2
Boy's toilet	12	Second floor	Academic building 2

- Barrier Free Built Environment for disabled and elderly persons – Yes
- Occupancy Certificate – Yes
- Fire and Safety Certificate – Yes
- Hostel Facilities – N/A

Library

Number of Library books/ Titles/ Journals available (program-wise)

No. of Library Books	1346
No. of Titles	675
Total Journals Subscription	Print journals 10 (Sage), J-Gate (arts & humanities, social and management sciences), Directory of Open Access Journals (DOAJ)

- List of online National/ International Journals subscribed: 48000+ National & International Journals subscribed via J-Gate Social Science and Humanities (JSSH) with



Data Types

- E- Library facilities – Yes (J-Gate, NDLI, DOAJ, DOAB, DOAR)

Computing facility

- Internet Bandwidth: 200 Mbps
- Number and configuration of System
- Total number of system connected by LAN – 30
- Total number of system connected by WAN –
- Major software packages available - WINDOWS/MSOFFICE/TALLY/Koha / NITROPRO /FEDENA/RPU/R/PYTHON/TABLEAU/SAS (University Edition) etc
- Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments – Complied

List of facilities available

- Games and Sports Facilities – Badminton, Basketball, Volleyball, Table Tennis, etc
- Extra-Curricular Activities – Inter-house Cultural events & Finance Club, Quiz Club, Social Club, IT Club, Debating Club, Strategy Club, Marketing Club, HR Cub, Entrepreneurship Club.
- Soft Skill Development Facilities – Yes
- Academic Timetable with the name of the Faculty members handling the Course - Yes
- Internal Continuous Evaluation System and place – Yes
- Student's assessment of Faculty, System in place – Yes

For each Post Graduate Courses give the following:

- Title of the Course – Post Graduate Diploma in Management
- Laboratory facilities exclusive to the Post Graduate Course: Language Lab
- Software, all design tools in case: WINDOWS/MSOFFICE/TALLY/Koha/ NITROPRO/RPU/R/PYTHON/TABLEAU/SAS(University Edition) etc
- Academic Calendar and framework



Teaching learning process

- **For Academic Year 2023-24**

PGDM Batch 2023-25 (Year 1) Total Credit 60					
Sl No	Course Name	Course code	Credit	Hours	Faculty name
1	Financial Reporting and Analysis	BM-101	3	60	Manaswee Kumar Samal
2	Managerial Communication	BM-102	3	30	Charanpreet Singh / Ridhi agarwala
3	Managerial Economics	BM-103	3	60	Sayantani Roy Choudhury
4	Marketing Management 1	BM-104	3	60	Prasenjit Das Purkayastha / Charanpreet Singh / Sourav Nath Ghosh
5	Organizational Behavior	BM-105	3	60	Pronab Kumar Mallick / Puja Singh Ghosh
6	Quantitative Techniques 1	BM-106	3	60	Sayantani Roy Choudhury
7	Excel for Managers	BM-107	1.5	30	Atanu Ghosh
Term 1 Courses - Total credit 19.50					
8	Quantitative Techniques 2	BM-201	3	30	Jaydip Sen / Subhasis Das Gupta
9	Foundations of Data Science	BM-202	3	60	Prithwis Mukerjee
10	Cost and Management Accounting	BM-203	3	60	Manaswee Kumar Samal
11	Financial Management 1	BM-204	3	60	Sweta Tiwari
12	Business Ethics	BM-205	3	60	Shivaji Gupta Roy
13	Marketing Management 2	BM-206	3	30	Prasenjit Das Purkayastha / Ridhi Agarwala
14	Production and Operations Management 1	BM-207	3	30	Jaydip Sen / Subhasis Das Gupta
Term 2 Courses - Total credit 21.00					
15	Data Visualization and Story-Telling 1	BM-301	1.5	30	Visiting faculty
16	Financial Management 2	BM-302	3	60	Amit Parakh
17	Human Resource Management	BM-303	3	30	Kankana Mukhopadhyay / Puja Singh Ghosh
18	Marketing Research	BM-304	3	30	Prasenjit Das Purkayastha / Ridhi Agarwala
19	Macroeconomic Theory and Policy	BM-305	1.5	30	Sayantani Roy Choudhury
20	Production and Operations	BM-306	1.5	30	Agnimitra Biswas

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	Management 2				
21	Foundation of Digital Business	BM-307	1.5	30	Atanu Ghosh
22	Sales and Salesforce Management	BM-308	1.5	30	Sourav Nath Ghosh
23	Strategic Management and Sustainability	BM-309	3	60	Shivaji Gupta Roy / Agnimitra Biswas
Term 3 Courses - Total credit 19.50					

PGDM Batch 2022-24 (Year 2)						
Term	Course Name	Course code	Type	Credit	Hours	Faculty name
T4	Foundations of Machine Learning (with GUI Tools)	BA-401	Elective	3	30	Sourav Saha
T4	Foundations of OLAP with RDBMS / Spreadsheets	BA-402	Elective	1.5	15	Prithwis Mukerjee
T4	Summer Internship	BM-400	Core	3	20	
T4	Strategic Management & Sustainability	BM-401	Core	3	60	Shivaji Gupta Roy / Agnimitra Biswas
T4	Commercial Banking	CBPF-401	Elective	3	30	Sandip Banerjee
T4	Marketing of Financial Services	CBPF-402	Elective	1.5	15	Abaneeta Chakraborty
T4	Advanced Market Research & Analytics	CIMI-401	Elective	3	30	Prasenjit Das Purkayastha
T4	Consumer Behavior	CIMI-402	Elective	3	30	Ridhi Agarwala
T4	Retail Management	CIMI-403	Elective	3	30	Kannan Dasaratharaman
T4	Digital Product Management	DBM-401	Elective	3	30	Atanu Ghosh
T4	Digital Marketing	DBM-402	Elective	3	30	Atanu Ghosh
T4	Introduction to Machine Learning	DS-401	Elective	3	30	Sourav Saha
T4	Mathematics for ML	DS-402	Elective	1.5	15	Subhasis Das Gupta
T4	RDBMS and Datawarehousing	DS-403	Elective	3	30	Prithwis Mukerjee
T4	Derivatives	FRM-401	Elective	3	30	Amit Parakh



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T4	Financial Statement and Valuation	FRM-402	Electi ve	3	30	Manaswee Samal
T4	Stock Price Prediction and Analysis	FRM-403	Electi ve	1.5	15	Sayantani Kundu
T4	Talent Management and Competency Based Approaches	HRM-401	Electi ve	3	25.5	Kankana Mukhopadhyay / Puja Singh Ghosh
T4	Human Resource Information System	HRM-402	Electi ve	1.5	15	Kankana Mukhopadhyay
T5	Econometrics & Time Series	BA-501	Electi ve	3	30	Sayantani Roy Choudhury
T5	Data Security & Privacy	BA-502	Electi ve	1.5	15	Jaydip Sen
T5	Data Visualization and Storytelling 2	BA-503	Electi ve	1.5	15	Atanu Ghosh
T5	Business Law	BM-501	Electi ve	3	60	Manaswee Samal
T5	Business to Business Marketing and Sales	BM-501	Electi ve	3	30	Pallab Talukdar
T5	Project Appraisal and Financing	CBPF-501	Electi ve	3	30	Sandip Banerjee
T5	Security Analysis & Portfolio Management	CBPF-502	Electi ve	1.5	15	Visiting faculty
T5	Product and Brand Management	CIMI-501	Electi ve	3	15	Charanpreet Singh / Ridhi Agarwala
T5	Sales and Distribution Management	CIMI-502	Electi ve	1.5	15	Sourav Nath Ghosh
T5	E-Commerce & Digital Supply Chain	DBM-501	Electi ve	3	24	Atanu Ghosh
T5	Advance Machine Learning	DS-501	Electi ve	3	30	Subhasis Das Gupta
T5	Analytics in Finance	DS-502	Electi ve	1.5	15	Visiting faculty
T5	Big Data & IoT with NoSQL & Spark	DS-503	Electi ve	3	30	Prithwis Mukerjee
T5	Marketing Analytics	DS-504	Electi ve	3	30	Prasenjit Das Purkayastha
T5	Multivariate Statistics & Econometrics	DS-505	Electi ve	3	30	Sayantani Roy Choudhury
T5	Natural Language Processing	DS-506	Electi ve	1.5	15	Subhasis Das Gupta



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T5	Time Series Forecasting	DS-507	Elective	1.5	15	Jaydip Sen
T5	Fixed Income Securities	FRM-501	Elective	1.5	15	Amit Parakh
T5	HR Analytics for Managers	HRM-501	Elective	3	30	Kankana Mukhopadhyay
T6	Foundations of Deep Learning & AI	BA-601	Elective	1.5	15	Prithwis Mukerjee
T6	Cloud Computing Lab	BA-602	Elective	1.5	15	Atanu Ghosh
T6	Retail Banking	CBPF-601	Elective	1.5	15	Sandip Banerjee
T6	Integrated Marketing Communication	CIMI-602	Elective	3	30	Ridhi Agarwal
T6	Industry 4.0 (ERP / Robotics / IOT / Smart Factory)	DBM-601	Elective	3	30	Atanu Ghosh
T6	Digital Media Analytics	DBM-602	Elective	1.5	15	Atanu Ghosh
T6	Digital Transformation	DBM-603	Elective	1.5	15	Atanu Ghosh
T6	Applied Analytics in Business	DS-601	Elective	3	15	Kankana Mukhopadhyay / Atanu Ghosh
T6	Capstone Project	DS-602	Elective	5	18	Subhasis Das Gupta / Jaydip Sen
T6	Data Engineering	DS-603	Elective	1.5	15	Atanu Ghosh
T6	Deep Learning	DS-604	Elective	3	15	Subhasis Das Gupta / Jaydip Sen
T6	Model Deployment	DS-605	Elective	1.5	15	Atanu Ghosh
T6	Model Interpretation	DS-606	Elective	1.5	15	Jaydip Sen
T6	International Financial Management	FRM-601	Elective	3	30	Visiting faculty
T6	Risk Management	FRM-602	Elective	3	30	Amit Parakh
T6	Strategic HR for Digital Age	HRM-601	Elective	3	21	Kankana Mukhopadhyay / Puja Singh Ghosh
T6	Leading By Example	HRM-	Electi	1.5	6	Kankana

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		602	ve			Mukhopadhyay / Puja Singh Ghosh
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14. Enrollment and placement details of last 4 years:

	2020	2021	2022	2023
No of eligible students	50	56	59	67
No. of placed students	45	55	57	65
% placed	90%	98.20%	97%	97%
Average Compensation	7.28 LPA	7.32 LPA	7.86 LPA	9.08 LPA
Highest Compensation	11 LPA	10.5 LPA	13.5 LPA	17.6 LPA

