

Criterion 9: Alumni Performance and Connect

Self-Assessment: 45/50

9.1. ALUMNI ASSOCIATION (10) (Duly formed and registered)

Self-Assessment: 10/10

Praxis Business School has formed their own association known as “Praxis Business School Alumni Association” (PBSAA). It is managed by an Managing Committee formed under the bye-laws of the Association. The functionaries are President, Vice President, Secretary & Treasurer. The trust is governed by trustees recommended by the Board. All graduates of the Institute are life members. With 3 batches of students having already passed out, PBSAA has a substantial membership and is functioning actively. The alumni association has around 229 members who support and contribute to the Institute in multiple ways, namely:

- Participating in the training process of students for annual placement.
- Recruiting from the campus.
- Guest lectures.
- Enabling students to network with different industry bodies/associations.

Photo of the receipt to be added here

9.2. INVOLVEMENT OF ALUMNI

Self-Assessment: 20/25

(Alumni meet, visit to institutions and interaction with students, involvement in curriculum development, project guidance, assistance in entrepreneurship, mentoring of students, assistance in placement, resources raised, etc.)

The alumni have a strong and enduring connection with the Institute. They are invited to evaluate summer project reports and serve as mentors to current students. They participate in the Orientation Programme for new admissions, where they provide insights about the Institute's culture and advise students on conduct expectations while on campus. The goal is to help students feel a sense of belonging to the Praxis community.

A. Alumni Meet

Praxis Business School had concocted an alumni meet at campus in 2022. The first batch graduated in 2020. This was the first alumni meet which was held post covid for the batches (2018-2020), (2019-2021) and (2020-2022).



Figure 9.2-1: Alumni meet



Figure 9.2-2: Tree Plantation by Alumni on visit to Campus

B. Alumni Support for Industry Visits:

Being part of industry, alumni help students gain practical understanding by visiting their own organizations as well as other establishments. Students are able to tour different types of factories and workplaces. This exposure provides first-hand experience of real-world operations and processes.

Visit Organisation	Arranged by Alumni	Date of Visit
Coca-Cola, Kolkata	Hemanth R (ASM- Marico) PGDM 18-20	15 Mar, 2023

Table 9.2-1: Alumni supported industry visit

C. Alumni support for Summer Internship Projects (SIP):

Praxis Business School alumni play a significant role in securing Summer Internship Projects (SIPs) for students. To help prepare students to complete their SIPs effectively, alumni interact with students during the third trimester. They often serve as mentors while students are conducting their SIPs, offering guidance and support. A few examples are given below:

Organisation	Alumni Mentor	# Mentored students & Batch	PPO
ICICI Bank	Akash Gupta (PGDM 19-21) Deputy Manager II @ ICICI Bank	PGDM 22-24 (5)	Yes (2)
ICICI Bank	Ayushi Deora (PGDM 20-22) Deputy Manager II @ ICICI Bank	PGDM 22-24 (5)	Yes (1)
ICICI Bank	Anchal Killa (PGDM 19-21) Deputy Manager II @ ICICI Bank	PGDM 22-24 (5)	Yes (1)
Tata Steel/ Tata Metaliks	Richa Prasad (PGDM 18-20)	PGDM 21-23 (1)	Yes (1)
Tata Steel/Tata Metaliks	Joyeta Pramanik (PGDM 19-21)	PGDM 21-23 (1)	Yes (1)

EY India	Priya Sankar Bag (PGDM 19-21)	PGDM 22-24 (3)	Confirmation Awaited
EY India	Soham Chakraborty (PGDM 19-21)	PGDM 22-24 (2)	Confirmation Awaited
EY India	Arka Sharma (PGDM 19-21)	PGDM 22-24 (2)	Confirmation Awaited
EY India	Sujay Kapat (PGDM 21-23)	PGDM 22-24 (1)	Confirmation Awaited

Table 9.2-2: Alumni mentored SIPs

D. Placement Support:

The alumni render their significant support to the placement of the Institute's students. The Institute is able to enlarge its lists of recruiters through the support extended by the alumni. The advice and the counsel received from the alumni in the preparation of students for placement are invaluable.



Figure 9.2-3: Praxis Alumni Ms Kabita Singh (PGDM 20-22) and Associate Consultant at Nihilent (5th from right) was part of the interview panel on the PGDM Day Zero campus placements, 2022.

E. Alumni support for inviting Guest Speakers:

Many alumni by virtue of their positions and connections in the organisations bring considerable value to the students when they are invited as Guest Speakers. They also participate as speakers in various Club events besides the Inauguration and Orientation phases of the PGDM program.

(Academic year 2022-2023)							
Sl No.	Date	Topic	Resource Person	Company	Designation	Alumni Contact	Batch
	Aug 2022	Preparing for tomorrow	Sujata Chatterjee	Twirl.store	Founder & MD	Risha Kaur	PGDM 18-20
(Academic year 2021-2022)							
Sl No.	Date	Topic	Resource Person	Company	Designation		
	Aug 2021	One path ahead for MBA	Medhadeep Banerjee	Anand Rathi Group	Vice President	Hirok Jyoti Bhargava	PGDM 19-21
	Sept 2021	Step into the world of Finance with the right strategies, the right focus, the right choice	Insha Feroze	ICRA Analytics Ltd	HR Lead	Rishabh Agarwal	PGDM 18-20
	November 2021	Metaverse, as you step into the threshold of your career	Priyankur Roy	Cognizant	Digital Business & Technology	Naina Churiwalla	PGDM 18-20

Table 9.2-3: Guest Speakers arranged by alumni

F. Alumni Sessions

Praxis Business School has conducted a few alumni sessions in the last four years:

Name	Current Organization & Designation	Topic of Session	Date
Richa Prasad	Area Manager-Marketing at Tata Steel	Ask me Anything about Praxis - Insights from an Alumni	July 4, 2020

Sonu Sharma	MT at ICICI Prudential AMC	Enhancing Financial Literacy	16th Aug, 2023
Sahin Banerjee	Analyst at WNS	Exploring the Art of Managing Workload and Nurturing Effective Teamwork: Insights from an Alumnus	7 Sept, 2023
Dolon Biswas & Sayanjit Das	Management Trainee at Tata Metaliks (PPO Holders)	How to convert your internship into a PPO	16 Oct, 2023

Table 9.2-4: Alumni speak

PRAXIS ALUMNI SPEAK 2023



How to convert your internship into a PPO



SAYANJIT DAS

MANAGEMENT TRAINEE
TATA METALIKS
PGDM CLASS OF 2023



DOLON BISWAS

MANAGEMENT TRAINEE
TATA METALIKS
PGDM CLASS OF 2023



Oct 16th | 9 PM onwards

SESSION : 2

Figure 9.2-4: Alumni speak (I)

“Managing workload and working in teams: Insights from an Alumnus”

SAHIN BANERJEE

**ANALYST (RESEARCH & ANALYTICS)
WNS
PGDM CLASS OF 2022**

**7th September
8 pm – 9 pm**



Figure 9.2-5: Alumni speak (II)

9.3. Methodology to connect with Alumni and its implementation (15)

(Alumni portal, database, alumni meet, frequency of meets, alumni chapters, newsletter)

Self-Assessment: 15/15

A. Alumni Portal

The Alumni Association maintains a robust online presence through its website and database of over 229 members. The association currently has an active chapter in Kolkata and plans to expand to three additional locations - Delhi, Bangalore, and Mumbai. The alumni portal facilitates job sharing and mentoring opportunities between members. Alumni can choose to serve as mentors for students or younger alumni, making their profiles accessible to those seeking mentors. The site also allows for individualised birthday and anniversary reminders to be sent automatically based on members' provided details. Communications regarding upcoming events and institutional updates can be distributed to all alumni or targeted sections through the portal. The association office bearers meet formally twice a year and informally in smaller groups more often. An annual general body meeting is held according to the organization's bylaws. The institute newsletter provides ongoing coverage of alumni activities both on and off campus. A notable recent event was the first alumni meet hosted in January 2020, providing an in-person opportunity for alumni to reconnect, and in 2021 a virtual adaptation to ensure continued engagement amid pandemic challenges.

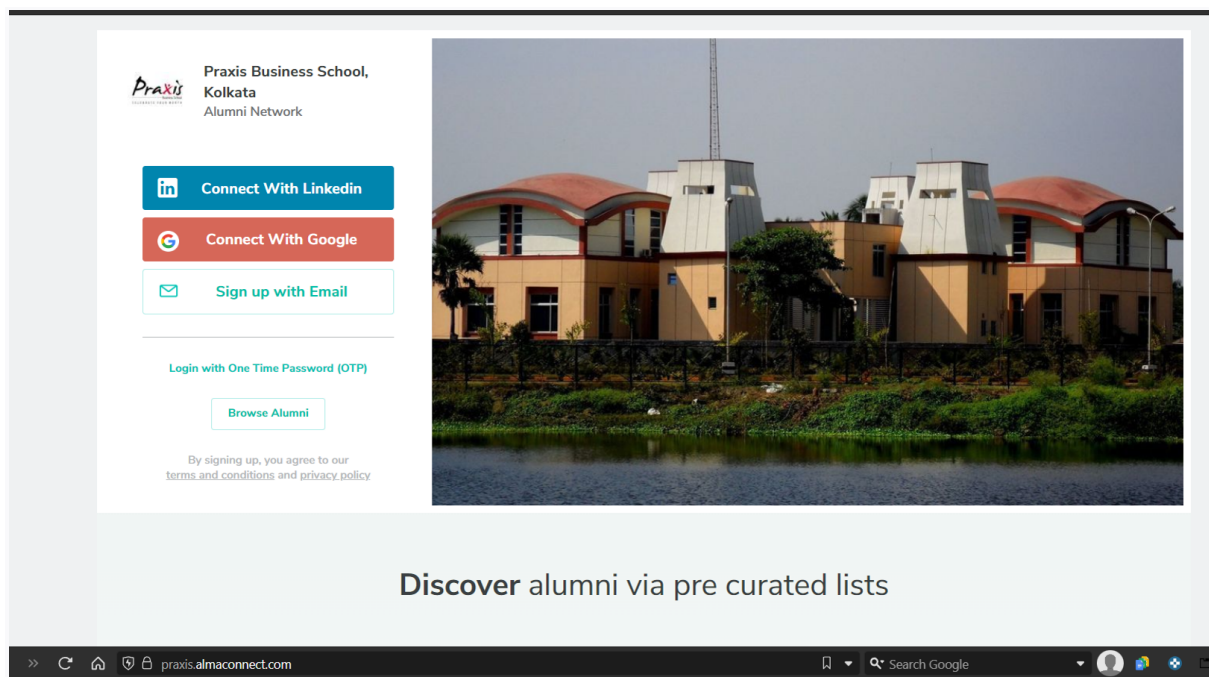
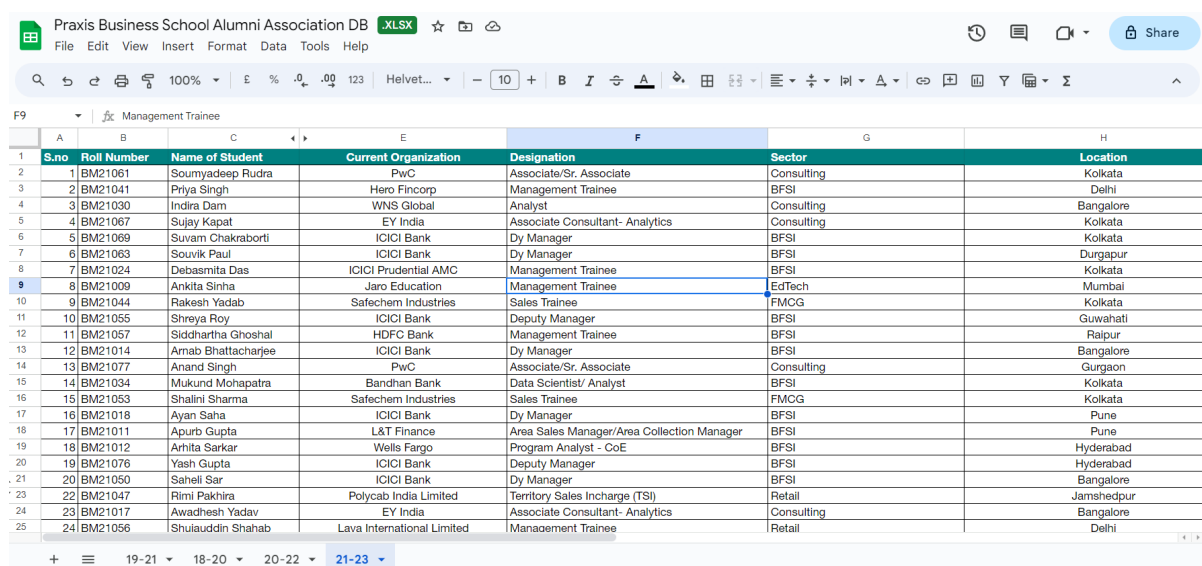


Figure 9.3-1: Snapshot of alumni portal

B. Alumni Database



S.no	Roll Number	Name of Student	Current Organization	Designation	Sector	Location
1	BM21061	Soumyadeep Rudra	PwC	Associate/Sr. Associate	Consulting	Kolkata
2	BM21041	Priya Singh	Hero Fincorp	Management Trainee	BFSI	Delhi
3	BM21030	Indira Dam	WNS Global	Analyst	Consulting	Bangalore
4	BM21067	Sujay Kapat	EY India	Associate Consultant- Analytics	Consulting	Kolkata
5	BM21069	Suvam Chakraborti	ICICI Bank	Dy Manager	BFSI	Kolkata
6	BM21063	Souvik Paul	ICICI Bank	Dy Manager	BFSI	Durgapur
7	BM21024	Debasmita Das	ICICI Prudential AMC	Management Trainee	BFSI	Kolkata
8	BM21009	Ankita Sinha	Jaro Education	Management Trainee	EdTech	Mumbai
9	BM21044	Rakesh Yadab	Safechem Industries	Sales Trainee	FMCG	Kolkata
10	BM21055	Shreya Roy	ICICI Bank	Deputy Manager	BFSI	Guwahati
11	BM21057	Siddhartha Ghoshal	HDFC Bank	Management Trainee	BFSI	Raipur
12	BM21014	Arnab Bhattacharjee	ICICI Bank	Dy Manager	BFSI	Bangalore
13	BM21077	Anand Singh	PwC	Associate/Sr. Associate	Consulting	Gurgaon
14	BM21034	Mukund Mohapatra	Bandhan Bank	Data Scientist/ Analyst	BFSI	Kolkata
15	BM21053	Shalini Sharma	Safechem Industries	Sales Trainee	FMCG	Kolkata
16	BM21018	Ayan Saha	ICICI Bank	Dy Manager	BFSI	Pune
17	BM21011	Apurb Gupta	L&T Finance	Area Sales Manager/Area Collection Manager	BFSI	Pune
18	BM21012	Ahrita Sarkar	Wells Fargo	Program Analyst - CoE	BFSI	Hyderabad
19	BM21076	Yash Gupta	ICICI Bank	Deputy Manager	BFSI	Hyderabad
20	BM21050	Saheli Sar	ICICI Bank	Dy Manager	BFSI	Bangalore
21	BM21047	Rimi Pakhira	Polycab India Limited	Territory Sales Incharge (TSI)	Retail	Jamshedpur
22	BM21017	Awadesh Yadav	EY India	Associate Consultant- Analytics	Consulting	Bangalore
23	BM21056	Shuaib Shahab	Lava International Limited	Manoement Trainee	Retail	Delhi

Figure 9.3-2: Snapshot of alumni database

C. Alumni Meet

Praxis Business Schools conducts alumni meet mostly on the day of convocation. The alumni are invited to meet the graduating students to encourage them and to facilitate them in establishing corporate networks.

D. Frequency of Meets:

We recognize the importance of maintaining regular contact with our alumni. Going forward, we plan to host alumni meets annually, alternating between physical and online formats. This frequency ensures that alumni have multiple opportunities each year to engage with their alma mater and fellow graduates.

E. Alumni Chapters:

To enhance alumni engagement across various regions, we are actively working on establishing alumni chapters in key cities with a significant alumni presence. These cities include Delhi, Bangalore, Pune, and Mumbai, where the density of Praxis alumni exceeds 30. Alumni chapters serve as local hubs for networking, mentoring, and professional development, allowing alumni to connect with peers in their geographic area.

F. Newsletter:

Communication is vital in keeping alumni informed and engaged. We regularly share a newsletter highlighting alumni achievements, institutional updates, and upcoming events. This newsletter fosters a sense of belonging and ensures that alumni remain connected and informed about the latest developments at Praxis.

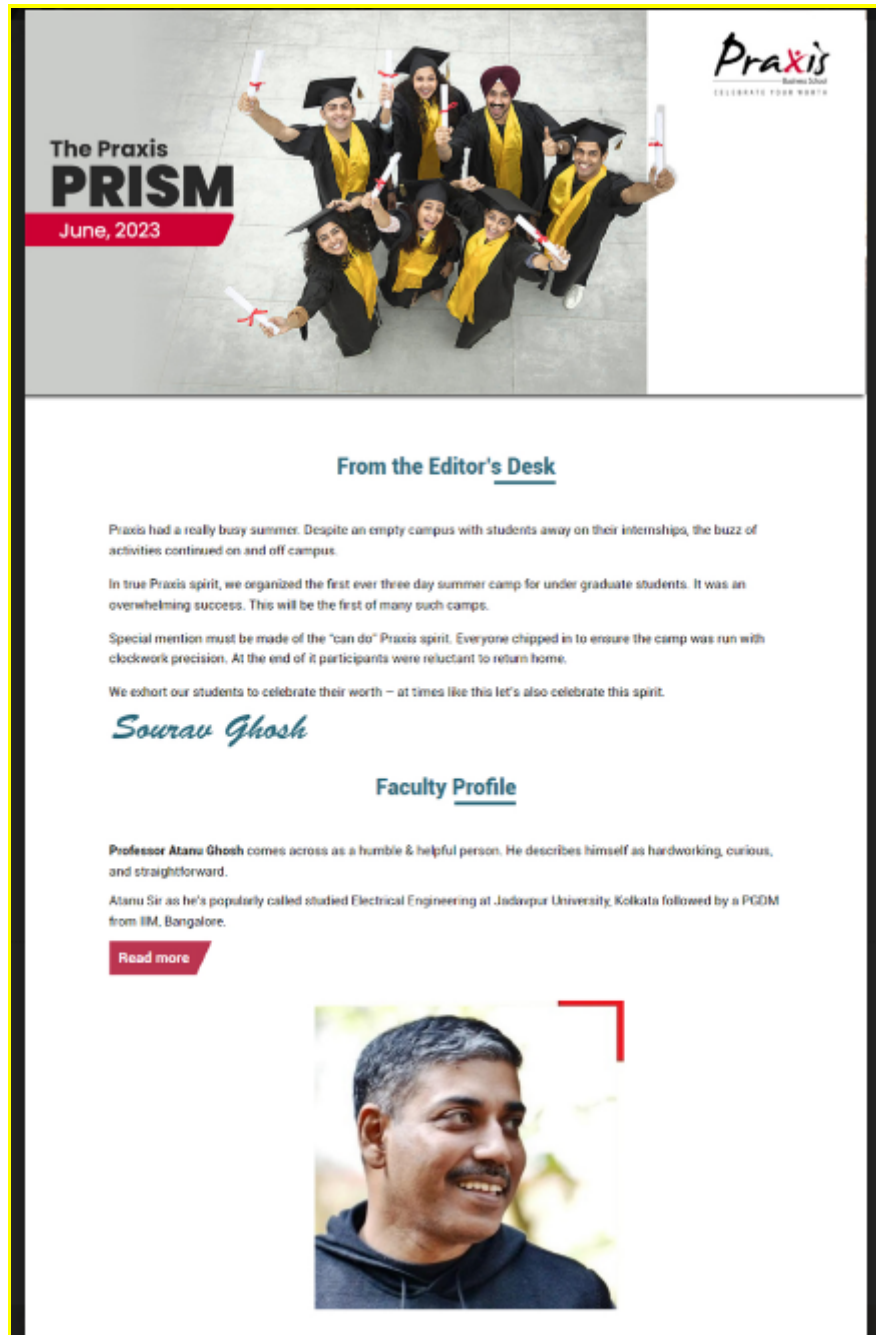


Figure 9.3-3: Newsletter I



Figure 9.3-4: Newsletter II

G. Alumni Success stories

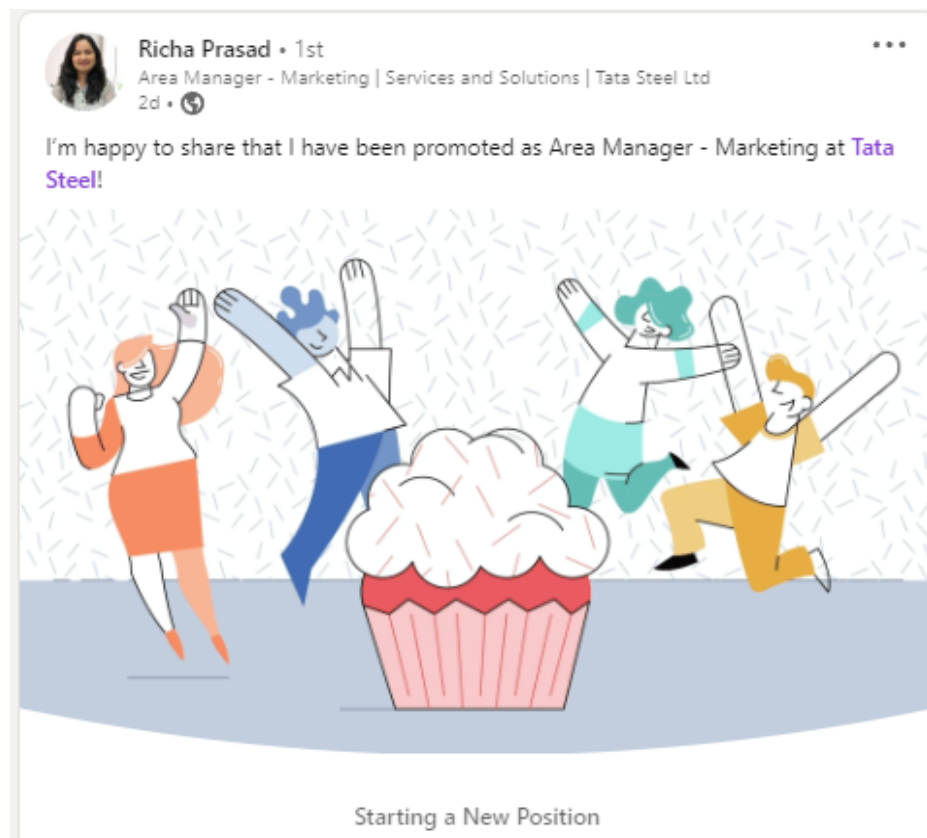


Figure 9.3-5: Ms. Richa Prasad (PGDM 18-20) on her promotion to Area Marketing Manager@Tata Steel in 2023 She had joined Tata Steel BSL from campus which was acquired by Tata Steel in 2022

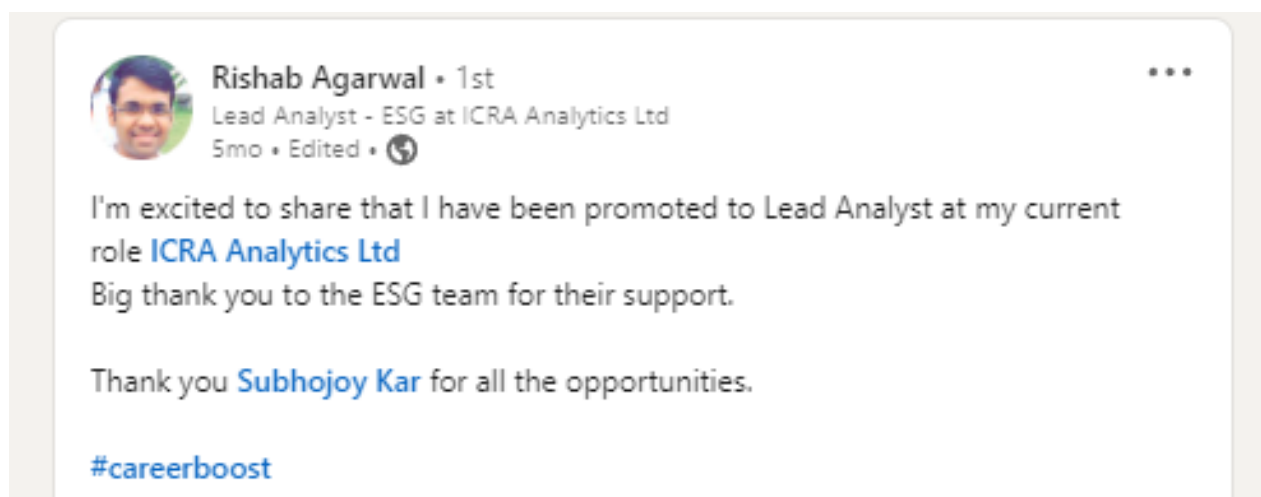


Figure 9.3-6: Mr. Rishab Agarwal (PGDM 18-20) on his promotion to Lead Analyst - ESG at ICRA Analytics

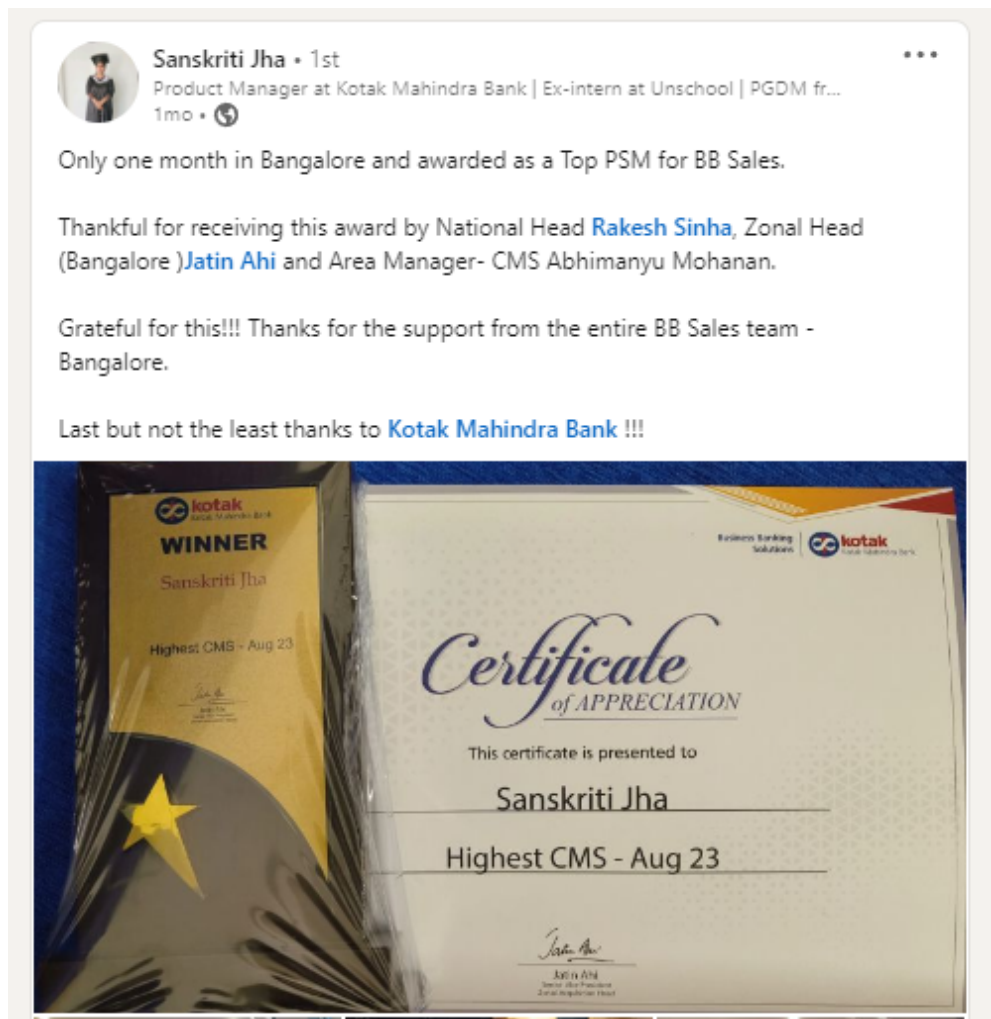


Figure 9.3-7: Ms. Sanskriti Jha (PGDM 21-23) was awarded as a Top PSM at Kotak Mahindra Bank which she had joined from campus in July 2023.



Figure 9.3-8: Mr. Shivam Agarwal (PGDM 20-22) was awarded “The Imagination Muscle” at his current organisation - Kantar.



Figure 9.3-9: Ms. Joyeta Pramanik (PGDM 19-21) on her promotion to Manager@Tata Steel in 2023 She had joined Tata Steel BSL from campus which was acquired by Tata Steel in 2022

H. Future Plans:

Currently, the placement cell and placecom handle alumni network activities. However, we are committed to establishing a full-fledged alumni office by 2024. This dedicated office will focus solely on alumni relations, allowing us to further strengthen our ties with alumni, implement innovative engagement strategies, and create lasting partnerships for the benefit of our institution and its graduates.

Building and maintaining strong alumni connections is crucial for the growth and success of any educational institution. Our methodology involves the following:

- Hosting regular alumni meets,
- *Establishing alumni chapters:* start the alumni chapters in high-density regions, and sharing informative newsletters,
- *Networking Opportunities:* The alumni association can continue to organize networking events, both in-person and online, to help alumni connect with each other for personal and professional development,

- *Career Services:* Providing career development resources such as job boards, resume reviews, and mentorship programs to help alumni advance in their careers.
- *Continuing Education:* Offering workshops, webinars, or access to online courses to keep alumni updated on industry trends and knowledge.
- *Community Engagement:* Expanding philanthropic and community service activities to encourage alumni to give back to their communities.
- *Reunions and Events:* Organizing regular reunions, conferences, and events to maintain the sense of camaraderie among alumni.
- *Fundraising and Scholarships:* Supporting the business school through fundraising efforts and establishing scholarship programs to aid current students.
- *Alumni Directory:* Maintaining and updating an alumni directory to facilitate connections and job opportunities.
- *Partnerships:* Collaborating with the business school and corporate partners for mutual benefit, such as assisting in recruitment and offering professional development opportunities.
- *Data and Technology:* Utilizing technology for better communication and engagement, including a user-friendly website, social media presence, and alumni-specific software.
- *Feedback Mechanisms:* Implementing channels for alumni to provide feedback on the association's activities and suggest new initiatives.
- *Membership Benefits:* Expanding the range of benefits for alumni association members, such as discounts on services, access to exclusive content, or special alumni-only events.
- *Diversity and Inclusion:* Ensuring that the alumni association is inclusive and welcoming to all alumni, regardless of their background or career stage.

The specific roadmap will depend on the goals and priorities of the alumni association, as well as the feedback and needs of the alumni community. It's important for the association to regularly communicate with its members to assess their evolving needs and preferences and adjust the roadmap accordingly.

With these initiatives, we aim to nurture a vibrant alumni community that remains connected with Praxis Business School throughout their professional lives. As we move forward, we are committed to further enhancing our alumni engagement efforts and providing even more valuable opportunities for our alumni to contribute to the success of our institution.