Praxis Business School
MANDATORY DISCLOSURE – 2021

1.	**Name of the Institution**	–	Praxis Business School
	Address of the Institution	–	Bakrahat Road
			Rasapunja
			24 Parganas (South)
	City & Pin Code	–	Kolkata – 700104
	State / UT	–	West Bengal
	Longitude & Latitude	–	88.2694 | 22.42648424
	Phone No. with STD Code	–	033 2498 0554
	Fax No. with STD Code	–	033 2498 0553
	Office hours at the Institution	–	9:30 am to 5.30 pm
	Academic hours at the Institution	–	9:30 am to 5.30 pm
	e- mail	–	accounts@praxis.ac.in
	Website	–	www.praxis.ac.in
	Nearest Railway station (distance in KM)	–	Howrah, 25 Kms.
	Nearest Airport (distance in KM)	–	NSCBI Airport,38 Kms.

2.	**Name of the Organization running the institution**	–	Praxis Business School Foundation
	Type of the organization	_	Sec 25 Company
	Address of the organization	–	Bakrahat Road, Rasapunja , 24 Parganas (South)
			Kolkata 700 104
	Registered with	–	Registrar of Company
	Registration date	–	06/08/2015
	8/2015		
	Website of the organization	–	www.praxis.ac.in

NBA Accreditation Status		
1	Name/ List of Programmes/ Courses Accredited	Nil
2	Applied for Accreditation	Not yet
	A. Applied but Visit not happened B. Visit happened but result awaited	
3	List of programmes/ courses Not Applied	Nil

NAAC Accreditation Status		
1	Accredited	N.A to Autonomous B-Schools
2	Applied for Accreditation	No
	A. Applied but Visit not happened B. Visit happened but result awaited	
3	List of programmes/ courses Not Applied	N.A to Autonomous B-Schools

3.	**Name of the affiliating University / Board**	–	NOT APPLICABLE
	Address	–	
	Website	–	
	Latest affiliation period	–	

4.	**Name of the Director**	–	Dr. Prithwis Mukerjee
	Exact designation	–	Director
	Phone No. with STD Code	–	033 24980554
	Fax No. with STD Code	–	033 24980553
	E-Mail	–	prithwis@praxis.ac.in
	Highest degree	–	PhD in Management Science
	Field of specialization	–	Management Science

5. **Governance**

- Board of Governance

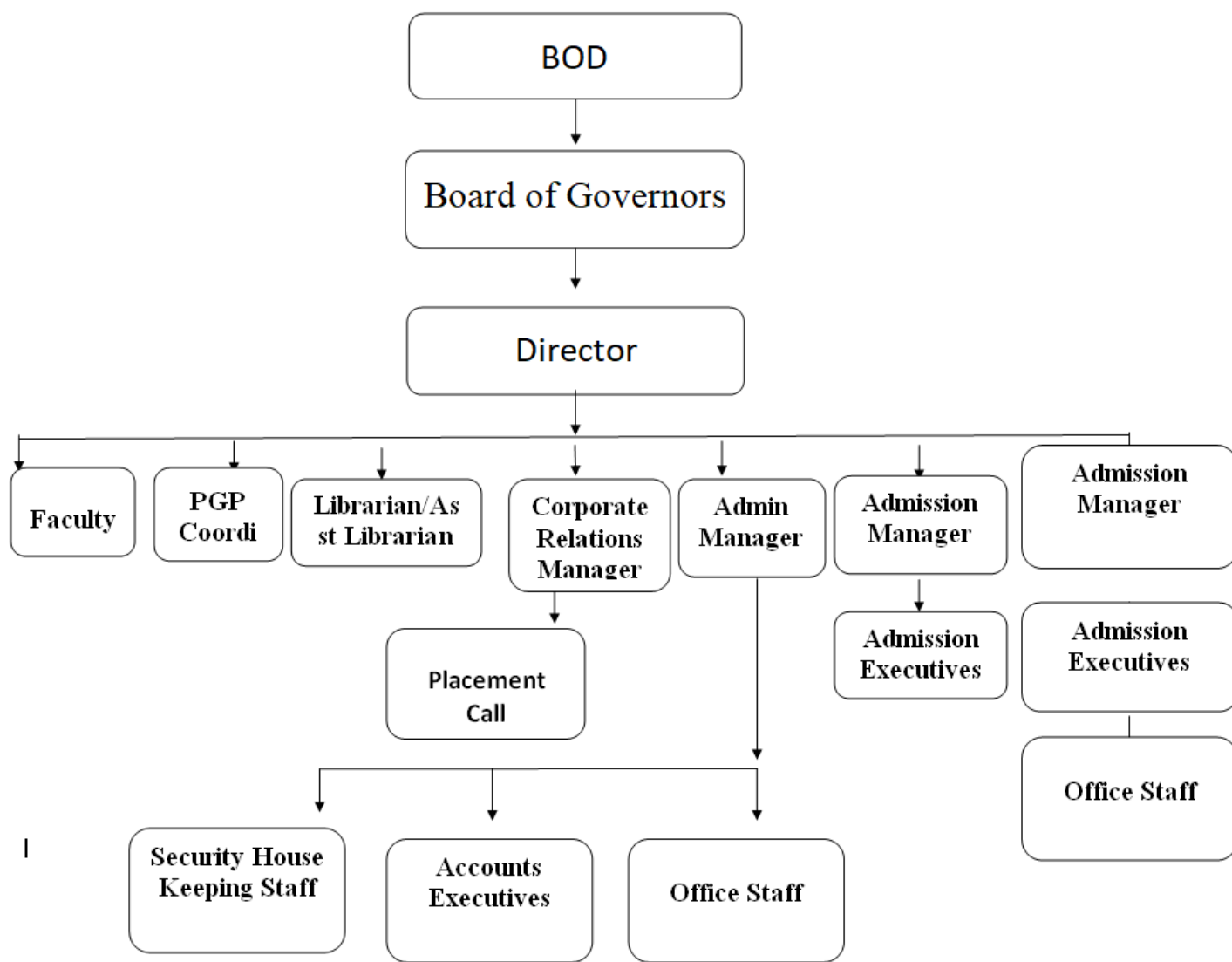| SI no.	Position	Name	Nomination
1	Chairman	**Mr. Kamlesh Sajnani,** MD,IMS Learning Resources	Nominated by the Trust
2	Member	**Mr. Santosh Desai ,** MD & CEO, Futurebrands India	Nominated by the Trust
3	Member	**Mr. S Dasrathraman** Management Consultant & Educator	Nominated by the Trust
4	Member	**Mr. Viresh Oberoi,** MD & CEO, Mjunction	Nominated by the Trust
5	Member	**Mr. Amitabh Ray**, MD, Ericsson India Global Services	Nominated by the Trust
6	Educationist	**Mr. N.R. Banerjee** Former Vice Chancellor, BESU	Nominated by the Trust
7	Faculty	**Mr.Charanpreet Singh** Founder & Director, Praxis Business School Foundation	Nominated by the Trust
8	Member Secretary	**Dr. Prithwis Mukerjee** Director, Praxis Business School	Nominated by Trust
9	Member	**Dr. Bhupendra Goswami Nominee of the AICTE (Ex-Officio)**	Nomination by AICTE
10	Faculty	**Dr. Sourav Saha** Professor, Praxis Business School	Nominated by Trust

Frequency of meetings & date of last meeting   – Twice in a year, 02.03.2021

- **Academic Advisory Body**

Member
Mr. Tathagata Datta, Industry Member
Mr. Joydeep Bhattacharya, Industry Member
Prof. K. Dashrathraman, Academician
Prof. Prasenjit Das Purkayastha, Academician

Frequency of meetings & date of last meeting   –   Twice in a year, 01.06.2021

- **Organization Chart**

- Student feedback mechanism on institutional - Yes
- Grievance redressal mechanism for faculty - Online
- Establishment of Anti Ragging Committee: YES
- Establishment of Online Grievance Redressal Mechanism: YES
- Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University: YES
- Establishment of Internal Complaint Committee: YES
- Student Feedback on Institutional Governance / Faculty Performance: YES
- Establishment of Committee for SC/ST: YES
- Internal Quality Assurance Cell: YES

6. **Programs**

Name of Program (AICTE approved	Post Graduate Diploma in Management
NBA Accredited Program	NA
No. of seats	120
Duration	Two Years
Cut off marks – 3 years	2021-22 : 50% 2020-21 : 50% 2019-20 : 50%
Fee	Batch 2021-23 7,27,000/- Batch 2020-22: 7,27,000/-
Campus Placement – 2021-22	No. of Students: 50 Minimum Salary: 5 Lacs Maximum Salary:10 Lacs
Campus Placement – 2020-21	No. of Students: 50 Minimum Salary: 5 Lacs Maximum Salary: 9 Lacs
Campus Placement – 2019-20	No. of Students: 34 Minimum Salary: 4 Lacs Maximum Salary: 10 Lacs

7. Faculty

- Permanent Faculty : 7
- Permanent Faculty Student ratio : 1 : 20

8. Profile of Faculty

Name – DR . PRITHWIS MUKERJEE	
Unique ID	- 1-7440429056
Designation	– Director
Department	– MANAGEMENT
Date of joining the Institution	– 1 st January, 2018

Qualification with Class / Grade   –

	UG	PG	PhD
		IIT Kharagpur	University of Texas

Total experience in Years   –   30 yrs

Teaching	Industry	Research
10 yrs.	20 yrs.	0 yrs.

Papers published   -   3

National	International
1	2

Papers presented in conference   –   5

National	International
5	0

PhD Guide? Give field & University	–		

	Field	University
	0	0

PhDs / Project Guided — –

	PhDs	Projects in master level
	0	0

Books published / IPRs / Patents	–	02 Books

Professional Memberships — – No

Consultancy activities — Yes

1. TATA STEEL
2. Pricewaterhousecoopers.
3. IBM

Awards	–	No
Grants fetched	–	NIL

Interaction with Professional Institutions — – No

Name - **Sourav Saha**, IIM Fellow
Unique ID 1-7440370760
Designation – Professor
Department – MANAGEMENT

Date of joining the Institution – 16.12.2019

Qualification with Class / Grade –			
	UG	PG	PhD
	B.Tech, Computer Science Engineering, Manipal University, 1st Class with Distinction	PGDBA, Symbiosis Center of Corporate Learning, 1st Class with Distinction	Fellow, Indian Institute of Management Calcutta, Rank 2nd per CGPA

Total experience in Years –			
	Teaching	Industry	Research
	5 yrs.	11 yrs.	3 yrs.

Papers published -		
	National	International
	3	5

Papers presented in conference –		
	National	International
	2	3

PhD Guide? Give field & University – Nil		
	Field	University

PhDs / Project Guided   –   NIL

PhDs	Projects in master level

Books published / IPRs / Patents   –   1 book chapter, IPR Collaborative Advertisement
Professional Memberships   –   ASI (Analytics Society of India)

Consultancy activities   –   Nil

Awards   –   Best Paper Award, IBM Bravo, Big Data Industry Leadership, Best Senior Faculty AIM, National Scholarship

Grants fetched   –   NIL

Interaction with Professional Institutions   –

Name	– DR. KANKANA MUKHOPADHYAY		

Designation	– Professor		
Department	– MANAGEMENT		
Date of joining the Institution	– 10th April , 2019		

Qualification with Class / Grade –

UG	PG	PhD
B.Sc (Physics Hons) (Calcutta University)	Diploma in Advanced Software Technology MBA-HR (IIEST Shibpur) MCA (IGNOU)	Management Sciences

Total experience in Years –

Teaching	Industry	Research
16 yrs 4 months	7 months	4 yrs

Papers published - 10

	National	International
	7	3

Papers presented in conference – 10

	National	International
	4	6

PhD Guide? Give field & University – Yes

	Field	University
	Management Sciences	Bharathiar University, Coimbatore

PhDs / Project Guided – Ph.D. – 1, MBA - 30

	PhDs	Projects in master level
	Awarded - 1	30

Books published / IPRs / Patents – 2 Book Chapters

Professional Memberships – ISTD

Consultancy activities – No

Awards – Best paper Award in 6th National Research Conference conducted by AIMA

Grants fetched – Yes; TEQIP

Interaction with Professional Institutions – CII; BNCCI, EDI

Name - Dr**. Subhasis Dasgupta**

Unique ID   1-3773727653

Designation	–Associate Professor
Department	– MANAGEMENT
Date of joining the Institution	– 1 st January , 2018

Qualification with Class / Grade   –

UG	PG	PhD
B.Tech 1st Class Distinction NIT Surat	MBM (Marketing) IBS Dehradun	RK University

Total experience in Years   –   12 .5 yrs

Teaching	Industry	Research
8 yrs.	4 yrs.	0.5 yrs.

Papers published   -   06

National	International
04	02

Papers presented in conference   –   NIL

National	International
0	0

PhD Guide? Give field & University   –   NIL

Field	University
0	0

PhDs / Project Guided   –   NIL

PhDs	Projects in master level
0	0

Books published / IPRs / Patents   –   NIL

Professional Memberships   –   NIL

Consultancy activities   –   NIL

1
2

Awards   –   NIL

Grants fetched   –   NIL

Interaction with Professional Institutions   –   NIL

Name - **Dr. Sayantani Roy Choudhury**

Unique ID 1-7440370754

Designation	–Associate Professor
Department	– MANAGEMENT

Date of joining the Institution – 1st November , 2018

Qualification with Class / Grade –

UG	PG	PhD
B.Sc (Economics) Calcutta University	M.Sc (Economics) Calcutta University PGDM	Awarded Calcutta University

Total experience in Years –

Teaching	Industry	Research
11 yrs.	0 yrs.	1 yr.

Papers published -

National	International
4	6

Papers presented in conference –

National	International
6	

PhD Guide? Give field & University –NIL

Field	University
0	0

PhDs / Project Guided –

PhDs	Projects in master level
	20

Books published / IPRs / Patents – 1

Professional Memberships – NIL

Consultancy activities	–	10
	1	
	2	

Awards – 1

Grants fetched – NIL

Interaction with Professional Institutions   –   NIL

Name - **Mr. Charanpreet Singh**

Unique ID 1-3771621375

Designation	– Asst. Professor
Department	– MANAGEMENT

Date of joining the Institution   – 1 st February , 2018

Qualification with Class / Grade   –

UG	PG	PhD
B.Tech IIT Kanpur	MBA, UNIV ,of IOWA	

Total experience in Years   –   32 yrs

Teaching	Industry	Research
12 yrs.	20 yrs.	

Papers published   -   NIL

National	International
0	0

Papers presented in conference   –   NIL

National	International
0	0

PhD Guide? Give field & University   –NIL

Field	University
0	0

PhDs / Project Guided   –   NIL

PhDs	Projects in master level
0	0

Books published / IPRs / Patents   –   NIL

Professional Memberships   –   NIL

Consultancy activities   –   NIL

1
2

Awards   –   CHEVENING SCHOLAR, BRITISH GOVERNMENT

Grants fetched	–	NIL

Interaction with Professional Institutions	–	NIL

Name - **Prof. Jaydip Sen**

Unique ID 1-7460497402

Designation	– Asst. Professor
Department	– MANAGEMENT

Date of joining the Institution	– 01.01.2020

Qualification with Class / Grade   –

UG	PG	PhD
B. E (Mechanical Engineering) – Jadavpur University – First Class Honors	M. Tech (Computer Science) – Indian Statistical Institute, Kolkata – First Class with Honors	

Total experience in Years   –

Teaching	Industry	Research
13 years	17 years	17 years

Papers published   -

	National	International
	8	10 1

Papers presented in conference	–	NIL

	National	International
	6	68

PhD Guide? Give field & University	–	NIL

	Field	University
	0	0

PhDs / Project Guided   –   NIL

PhDs	Projects in master level
0	0

Books published / IPRs / Patents   –   11, Book Chapters: 19, IPR: 5 (All US Patents)

Professional Memberships   –   Member, IEEE, USA (Member #90479786)
Member, ACM, USA (Member #0604790)
Member, IEEE Computer Society (Member #90479786)
Life Member, ISTE (Member #LM38718)

Consultancy activities	–	
		15 consulting projects with IBM ICE (Innovation Center for Education)
Awards	–	a. 4 best paper awards in International conferences (ICIP 2009 Bangalore, ICCSA 2011, Torremolinos, Spain, ICBAI 2017, Bangalore, ICADCML 2021, Bhubaneswar). b. Certificate of award for outstanding innovation from TCS, 2010 c. Best engineer award – ONGC in 1995 d. Top 2% most impactful scientists in the world - recognition received from Stanford University in September 2020
Grants fetched	–	NIL
Interaction with Professional Institutions	–	Interaction with professional institutions: delivered numerous invited talks, and faculty development programs under the banner of (i) Association of Data Scientists,Bangalore, India, (ii) AICTE, (iii) IEEE, (iv) IBM-ICE since 2006.

Name - Dr. Sayantan Kundu

Unique ID   1-10872354158

Designation	–Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	–

Qualification with Class / Grade   –

	UG	PG	PhD
	Bachelor in Technology, First Class	Master in Business Administration (CGPA 8.9/10)	Fellow of IIM Calcutta (Awarded in 2016)

Total experience in Years   –

Teaching	Industry	Research
6.2 years	4 years	6 years in PhD

Papers published   -

	National	International
	2	8

Papers presented in conference   –

	National	International
	5	1

PhD Guide? Give field & University   –

	Field	University
	Management, Finance and Control	Indian Institute of Management Calcutta

PhDs / Project Guided   –

Ph Ds	Projects in master level
1	1 2

Books published / IPRs / Patents   –

Professional Memberships   –

Consultancy activities   –
1. Faculty Development Programme on Computational Finance and Modelling course for Computer Science and Business Systems B.Tech program designed by TCS, 20-21 July 2021 2.

Awards   –

Regional (East) Champions in RBI research Challenge 2020, as Advisor guiding the IIM Ranchi team.
National Talent Search (NTS) Scholar of 1998, Ref: 836225 (awarded by NCERT, Govt of India)
Certificate and medal for successful execution and presentation of a project titled "Automobile Air Pollution" at National Children's Science Congress, 1995

Grants fetched   –

Interaction with Professional Institutions   –

Name - **Ms. Mousumi Singh Mahapatra**

Unique ID 1-9476162638

Designation	– Asst. Professor
Department	– MANAGEMENT

Date of joining the Institution   – 3rd March, 2021
Qualification with Class / Grade   –

	UG	PG	PhD
	B.Tech	MBA	

Total experience in Years   –

Teaching	Industry	Research

Papers published	-	NIL		
			National	International
			0	0

Papers presented in conference	–	NIL		
			National	International
			0	0

PhD Guide? Give field & University	–NIL		
		Field	University
		0	0

PhDs / Project Guided   –   NIL

PhDs	Projects in master level
0	0

Books published / IPRs / Patents   –   NIL

Professional Memberships   –   NIL

Consultancy activities	–	NIL
	1	
	2	

Awards   –

Grants fetched	–	NIL

Interaction with Professional Institutions   –   NIL

Name - **Ms. Puja Singh Ghosh**

Unique ID 1-9476163478			
Designation – Asst. Professor			
Department – MANAGEMENT			
Date of joining the Institution – 10th March, 2021			
Qualification with Class / Grade –			

	UG	PG	PhD
	B.Com (H)	MBA (HR)	Pursuing

Total experience in Years   –

Teaching	Industry	Research
1	9	3

Papers published	-	NIL		
			National	International
			4	0

Papers presented in conference	–	NIL		
			National	International
			5	0

PhD Guide? Give field & University	–NIL		
		Field	University
		0	0

PhDs / Project Guided   –   NIL

PhDs	Projects in master level
0	0

Books published / IPRs / Patents   –   NIL

Professional Memberships   –   NIL

Consultancy activities   –   NIL
1
2

Awards   –   Merit Award from GRSE Ltd. for academic excellence in M.B.A (HR & Marketing)

Grants fetched   –   NIL

Interaction with Professional Institutions   –   NIL

Name - P**rof. Arnab Ghosh**

Unique ID 1-9473052456
Designation   – Asst. Professor
Department   – MANAGEMENT
Date of joining the Institution   – 1st March, 2021
Qualification with Class / Grade   –

	UG	PG	PhD
	B.Com	PGDM	

Total experience in Years	–		
	Teaching	Industry	Research

Papers published	-	NIL	
		National	International
		0	0

Papers presented in conference	–	NIL	
		National	International
		0	0

PhD Guide? Give field & University	–NIL		
		Field	University
		0	0

PhDs / Project Guided – NIL

PhDs	Projects in master level
0	0

Books published / IPRs / Patents – NIL

Professional Memberships – NIL

Consultancy activities	–	NIL
	1	
	2	

Awards –

Grants fetched	–	NIL

Interaction with Professional Institutions – NIL

Name - Prof. Sourav Nath Ghosh

Unique ID 1-11092986358

Designation	–Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	–
Qualification with Class / Grade	–

	UG	PG	PhD
	B.Sc (Physics Honours)	PGDM	

Total experience in Years	–	30 yrs		
	Teaching	Industry	Research
	1 yr.	29 yrs.	

Papers published	-	06

	National	International
	0	0

Papers presented in conference	–	NIL

	National	International
	0	0

PhD Guide? Give field & University	–	NIL

	Field	University
	0	0

PhDs / Project Guided – NIL

	PhDs	Projects in master level
	0	0

Books published / IPRs / Patents – NIL

Professional Memberships – NIL

Consultancy activities	–	NIL
	1	
	2	

Awards – NIL

Grants fetched	–	NIL

Interaction with Professional Institutions – Member of Digital Transformation Roadmap of SIAM (Society of Indian Automobile Manufacturers)

9. Fee:

● Details of fee, as approved by State Fee Committee, for the institution: NA
● Time Schedule for payment of fee for the entire programme   : 2 installments per Year
● No. of fee waivers granted with amount and name of students : NA
● Estimated cost of Boarding & lodging Rs. 1 lac per year (optional)
● **SCHOLARSHIPS :** 6 Lacs, 6 students (Scholarship – Women in Tech)

The total amount of scholarships on offer: Up to INR 40 Lakhs
The Praxis Scholarships are divided in 2 categories:

- Director's Merit List – 8 scholarships
- Praxis Business School Foundation Scholarships – 8 scholarships
- Women in Tech

The Scholarships entail the following process:

- All students who meet the criteria for the scholarships can apply for the same.
- A student can apply to scholarship under a single category only
- The performance of the Scholars will be monitored closely for the renewal of the Scholarship every year.
- Students need to maintain a minimum CQPI every trimester to be eligible for continuing with the scholarship.

Director's Merit List
Eligibility : Students need to have a the following qualifying scores

Class X	Class XII	Graduation
80%	80%	70%

In addition, there should be no year gap or backlogs during the academic career.

Student should have scored a minimum of 80 percentile CAT/ XAT or 85 percentile in CMAT or 90 percentile and above in MAT/ATMA.

Scholarship Amount: Rs. 2,00,000 (divided as Rs.50,000 per installment)

Condition for continuation of the scholarship:

Students under the list need to fulfill the following conditions failing which the scholarship will be withdrawn.

1. Be in the top 25% of the class and maintain a minimum CQPI of 5.2 out of 8 in each trimester
2. Actively participate in Extra & Co-Curricular activities held

Praxis Business School Foundation Scholarships
This scholarship would be given to meritorious students whose annual family income is less than 4.0 Lacs per year.

Eligibility: Students need to have a the following qualifying scores

Class X	Class XII	Graduation
75%	75%	60%

In addition, there should be no year gap or backlogs during the academic career.

Student should have scored a minimum of 70 percentile CAT/ XAT or 75 percentile in CMAT or 80 percentile and above in MAT/ATMA.

Students seeking the scholarship need to submit income proof affidavit to admissions@praxis.ac.in

Scholarship Amount: Rs.3,00,000 (divided as Rs.75,000 per installment)

Students under the list need to fulfill the following conditions failing which the scholarship will be withdrawn:

1. Maintain a minimum CQPI of 4.5 out of 8 in each trimester
2. Actively participate in Extra & Co-Curricular activities held.

Women in Tech

Student should have scored a minimum of 70 percentile CAT/ XAT/CMAT/MAT/ATMA.

10. Admission:

• Number of seats sanctioned with the year of approval:

Academic Year	Sanctioned Intake
2021-22	120
2020-21	120
2019-20	60

• Number of Students admitted under various categories each year in the last three years :

Academic Year	General Quota	Management Quota	SC/ST/OBC	Total
2021-22	48		28	76
2020-21	52		13	65
2019-20	55		0	55

11. Admission Procedure :

- Mention the admission test being followed, name and address of the Test Agency and its URL (Website):

1. CAT: Indian Institute of Management, https://iimcat.ac.in
2. XAT: Xavier School of Management, http://www.xatonline.in
3. CMAT: Common Management Admission Test, http://www.aicte-cmat.in
4. ATMA : AIMS Test for Management Admissions https://www.atmaaims.com
5. MAT : Management Aptitude Test https://www.aima.in/testing-services/mat/mat.html

12. CRITERIA AND WEIGHTAGES FOR ADMISSION

 Final selection of the candidate is based on the following criteria

- Scores in nominated Management Entrance Examinations: 10%
- Academic profile - 30%
- Work Experience & Extra Curricular Activities: 10%
- Personal Interview: 50%

13.   Information of Infrastructure and Other Resources Available

● Number of Class Rooms and size of each

Classroom 1	154 sqmt
Classroom 2	78 sqmt
Classroom 3	78 sqmt
Classroom 4	78 sqmt

● Number of Tutorial rooms and size of each

Tutorial Room – PG	43 sqmt

● Number of Computer Centres with capacity of each

Computer Centre	157 sqmt

● Barrier Free Built Environment for disabled and elderly persons - Yes
● Occupancy Certificate - Yes
● Fire and Safety Certificate - Yes
● Hostel Facilities – N/A

Library

Number of Library books/ Titles/ Journals available (program-wise)

No. of Library Books	1756
No. of Titles	315
Total Journals Subscription	Journals (Indexed – 20131, Full Text – 8998); Thesis (Indexed – 60617, Full Text – 59546); Audio/Video (Indexed – 11546, Full Text – 9761); Book Series (Indexed – 76206, Full Text – 496); Conference Proceedings (Indexed – 33783) (Via J-Gate Social Science and Humanities (JSSH) with Data Types

● List of online National/ International Journals subscribed : 48000+ National & International Journals subscribed via J-Gate Social Science and Humanities (JSSH) with Data Types
● E- Library facilities – Yes

Computing Facilities:
● Internet Bandwidth: 200 Mbps
● Number and configuration of System
● Total number of system connected by LAN - 30
● Total number of system connected by WAN -
● Major software packages available WINDOWS/MSOFFICE/TALLY/LIBRARICA/NITROPRO/FEDENA/RPU/R/PYTHON/TABLEAU/SAS(University Edition) etc
● Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments – Applied

List of facilities available
● Games and Sports Facilities – Badminton, Basketball, Volleyball, Table Tennis, etc
● Extra-Curricular Activities – Inter-house Cultural events & Finance Club, Quiz Club, Social Club, IT Club, Debating Club, Strategy Club, Marketing Club, HR Cub, Entrepreneurship Club.
● Soft Skill Development Facilities - Yes
● Academic Time Table with the name of the Faculty members handling the Course
● Internal Continuous Evaluation System and place - Yes
● Student's assessment of Faculty, System in place - Yes
● For each Post Graduate Courses give the following:

- Title of the Course – Post Graduate Diploma in Management
- Laboratory facilities exclusive to the Post Graduate Course: Language Lab
- Software, all design tools in case : WINDOWS/MSOFFICE/TALLY/LIBRARICA/ NITROPRO/FEDENA/RPU/R/PYTHON/TABLEAU/SAS(University Edition) etc
- Academic Calendar and frame work

• Teaching Learning Process

For ACADEMIC YEAR 2021-22

PGDM Batch 2021-2023 (Year 1)		60.00		
SI No.	Course Name	Credits	Hours	Faculty Member
1	Financial Reporting and Analysis	3.00	30	Manaswee Samal
2	Managerial Communication	1.50	30	Charanpreet Singh / Shahida Hussain
3	Managerial Economics	3.00	30	Sayantani Roy Choudhury
4	Marketing Management 1	1.50	30	Prasenjit Das Purkayastha / Charanpreet Singh
5	Organizational Behavior	3.00	30	Kankana Mukhopadhyay
6	Quantitative Techniques 1	3.00	30	Sayantani Roy Choudhury
7	Foundation of Digital Business	1.50	15	Atanu Ghosh
	Term 1 Courses	**19.50**		
8	Business Ethics	3.00	30	Shivaji Gupta Ray
9	Foundations of Data Science	3.00	30	Prithwis Mukerjee
10	Cost and Management Accounting	3.00	30	Manaswee Samal
11	Financial Management 1	3.00	30	
12	Marketing Management 2	3.00	30	Prasenjit Das Purkayastha
13	Production and Operations Management 1	3.00	30	Sayantani Roy Choudhury
14	Quantitative Techniques 2	3.00	30	Sayantani Roy Choudhury
	Term 2 Course	**21.00**		
15	Data Visualization and Story-Telling	1.50	15	Atanu Ghosh/Abhijit Roy
16	Financial Management 2	3.00	30	Amit Parakh
17	Human Resource Management	3.00	30	Kankana Mukhopadhay
18	Marketing Research	3.00	30	Prasenjit Das Purkayastha
19	Macroeconomic Theory and Policy	3.00	30	Sayantani Roy Choudhury
20	Project Management and Production and Operations Management 2	3.00	30	Agnimitra Biswas
21	Foundations of Fintech	1.50	15	Prithwis Mukerjee / Atanu Ghosh
22	Sales and Salesforce Management	1.50	15	Chandana Ghosh
	Term 3 Course	**19.50**		

Term	Course Names	Type	Credit	Hours	Faculty Member
	PGDM Batch 2020-2021 (Year 2)				
T4	Strategic Management & Sustainability	Core	3.00	30	Shivaji Gupta Roy
T4	Summer Internship	Core	3.00	30	
T4	Digital Transformation	Elective	1.50	15	Atanu Ghosh
T4	Digital Marketing	Elective	3.00	30	Atanu Ghosh
T4	Foundations of Machine Learning (with GUI Tools)	Elective	1.50	15	Sourav Saha
T4	Foundations of OLAP with RDBMS / Spreadsheets	Elective	1.50	15	Prithwis Mukerjee
T4	Econometrics & Time Series	Elective	3.00	30	Sayantani Roy Choudhury
T4	Advanced Market Research & Analytics	Elective	3.00	30	Prasenjit Das Purkayastha
T4	Retail Management	Elective	3.00	30	K Dasaratharaman
T4	Sales & Distribution Management	Elective	1.50	15	Sanjit Padhi
T4	Commercial Banking	Elective	3.00	30	Sandip Banerjee
T4	Marketing of Financial Services	Elective	1.50	15	Abaneeta Chakraborty
T4	Derivatives	Elective	3.00	30	Amit Parakh
T4	Fixed Income Securities	Elective	3.00	30	Amit Parakh
T4	Stock Price Prediction and Analysis	Elective	1.50	15	Somnath Banerjee/ Biswanath Bhattacharjee
T4	Talent Management and Competency Based Approaches	Elective	3.00	30	Kankana Mukhopadhyay
T4	Human Resource Information System	Elective	1.50	30	Kankana Mukhopadhyay
T5	Business Law	Core	3.00	30	Manaswee Samal
T5	Business to Business Marketing & Sales	Elective	3.00	30	Pallab Talukdar
T5	E-Commerce & Digital Supply Chain	Elective	1.50	15	Atanu Ghosh
T5	Digital Asset Design & Development	Elective	3.00	30	Atanu Ghosh
T5	Foundations of Deep Learning & AI	Elective	1.50	15	Prithwis Mukerjee
T5	Data Security & Privacy	Elective	1.50	15	*To be announced*
T5	Product & Brand Management	Elective	3.00	30	Elkana Ezekiel/Charanpreet Singh
T5	Consumer Behavior	Elective	3.00	30	Sunandini Pande Ray
T5	Project Appraisal and Financing	Elective	3.00	30	*To be announced*
T5	Security Analysis & Portfolio Management	Elective	3.00	30	*To be announced*
T5	Financial Statement and Valuation	Elective	3.00	30	Manaswee Samal
T5	Risk Management	Elective	3.00	30	Amit Parakh
T5	HR Analytics for Managers	Elective	1.50	15	Kankana Mukhopadhyay
T6	Industry 4.0 (ERP / Robotics / IOT / Smart Factory)	Elective	3.00	30	Atanu Ghosh
T6	Practical Cloud Computing (Azure / AWS)	Elective	1.50	15	Atanu Ghosh
T6	Digital Media Analytics	Elective	1.50	15	Atanu Ghosh
T6	Retail Operations	Elective	3.00	30	Venkataramanan K
T6	Integrated Marketing Communication	Elective	3.00	30	DP Ghosh

T6	Retail Banking	Elective	1.50	15	Sandip Banerjee
T6	International Finance	Elective	3.00	30	*To be announced*
T6	Strategic HR for Digital Age	Elective	3.00	30	Kankana Mukhopadhyay
T6	Leading by Example	Elective	1.50	15	Kankana Mukhopadhyay

14. **Enrollment and Placement details of last 3 years:**

Academic Year	Enrollment	Internship	Placement
2021-22	58	64	50
2020-21	54	54	50
2019-20	49	49	34