Praxis Business School

CELEBRATE YOUR WORTH

VOL 1
2025
EDITION

ROOTS AND WINGS

The Praxis Alumni Magazine

www.praxis.ac.in

This is where your journey began.

And this is where you'll always belong.

CONTENTS

- Welcome to the Praxis Alumni Network..... 02
- Praxis at a Glance..... 03
- Message from the Founder..... 05
- Message from the Director..... 06
- Message from the Chairperson, Alumni Association..... 06
- Alumni Governing Bodies..... 07
- Alumni Committee..... 08
- Alumni Meets..... 11
- Alumni–Student Engagement Initiatives..... 13
- Faculty Speak..... 19
- Alumni Speak..... 21
- Campus Chronicles..... 23
- Gallery..... 25

WELCOME TO THE PRAXIS ALUMNI NETWORK – WHERE SHARED ROOTS SHAPE THE FUTURE!

No matter where you are reading this from, if you once called Praxis "my campus", you're always part of this family.

Those two years you spent here were years of stretch – classes, projects, placements, friendships, late-night conversations and a lot of growing up. You trusted us with a crucial phase of your life, and we are grateful for that trust.

That bond doesn't end with a Convocation photograph.
We follow your journeys with real pride – the careers you've built, the risks you've taken, the impact you're creating. Your success is the most authentic measure of what Praxis stands for.

This magazine is our way of saying: we want the relationship to stay alive and active.
We hope it becomes:

- a space to share and celebrate your stories,
- a bridge between alumni, students and faculty,
- and a platform for opportunities – mentoring, hiring, learning and collaboration.

When you engage with Praxis – by speaking to a class, hiring from campus, co-creating a program or just dropping by – everyone benefits. You, our students, and the institution you helped shape.

Thank you for carrying a bit of Praxis into everything you do. We would love to remain a meaningful part of your journey – for life.

PRAXIS AT A GLANCE

Creating AI-Ready Leaders for a digital tomorrow

Established in 2007 in Kolkata, Praxis Business School is committed to shaping thoughtful, future-ready leaders. Praxis blends rigorous management education with an understanding of technology and AI, nurturing professionals who think critically, lead ethically and act with conviction.

The flagship Post Graduate Diploma in Management (PGDM) — NBA-accredited, AIU-recognised and AICTE-approved — and the Fellowship Program in Management (FPM) combine academic depth with industry engagement in a compact, high-contact campus environment.

At Praxis, learning is driven by conversation: students are encouraged to question, debate, collaborate and think independently in and beyond the classroom. A strong faculty team and industry practitioners anchor a mentoring culture, while 80+ industry relationships, leadership talks, projects and student-led initiatives create a vibrant ecosystem for growth, empowering future-ready leaders to solve real-world problems and transform businesses.

Our campus grew because you outgrew it — beautifully.

MESSAGE FROM THE FOUNDER

Dear Alumni,

Praxis was started with the objective of building an ecosystem where fearless discussion, debate, and collaboration fuel learning – and create a resource pool of effective and empathetic problem-solvers. These are individuals with a studied point of view, the confidence to articulate it, and the ability to lead themselves, their teams, and eventually, organizations.

Like all educational institutions, Praxis is co-created by its stakeholders - faculty, staff, recruiters, partners. But you, our alumni, remain the most important contributors. You have carried the 'Praxis-way' so wonderfully well into the real world - you are our ambassadors, our pride, our brand, and the living proof of what Praxis stands for. You are Praxis.

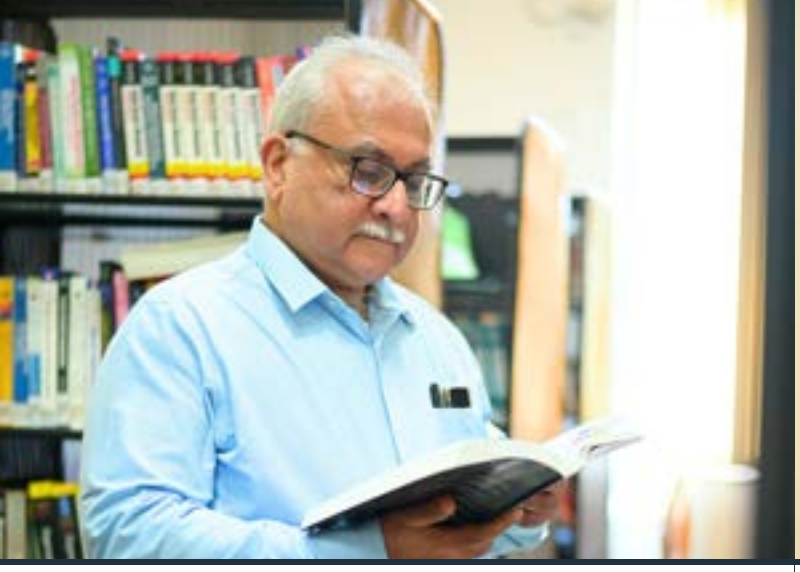
This Alumni Newsletter is a step toward reconnecting and celebrating that collective journey. Admittedly, we are a little late in starting this initiative—but that also means we begin with an 18-year legacy and an abundance of stories, experiences, and achievements to draw upon.

As we look ahead into a world of data, AI, and constant change, the Praxis spirit of inquiry, courage, and collaboration will remain our driving force. I would seek continual and enthusiastic support from all of you to strengthen the Praxis journey and help take your institute forward.

Stay connected, stay engaged, and co-create the Praxis story with us. Contribute actively to the Alumni Newsletter, and please feel free to give your feedback and suggestions

Cheers!
With a lot of pride and warmth.

Charanpreet Singh,
Founder, Praxis Business School



MESSAGE FROM THE DIRECTOR

Dear Alumni,

It gives me immense joy to reach out to you through this edition of the Praxis Alumni Magazine. Each time I reflect on the journey of Praxis, I feel deep pride in how far we have come together. Our alumni have always been the strongest ambassadors of our values, carrying the Praxis spirit of excellence, integrity, and innovation into diverse fields across the globe. This year marks another milestone in our growth – the launch of our PhD program, designed to empower working professionals who aspire to advance knowledge while continuing in their current roles. Delivered entirely online, this program offers our alumni the opportunity to engage in rigorous research, contribute to scholarship, and add new dimensions to their careers, without having to step away from their professional commitments.

As we look ahead, I believe that the strength of Praxis lies in the bonds that connect us. The alumni network is not only a source of inspiration for current students but also a powerful platform for collaboration, mentorship, and lifelong learning. I encourage you to stay engaged, share your experiences, and draw upon the collective wisdom of this vibrant community. Together, let us continue to build a future where Praxis stands for thought leadership, purposeful careers, and a network that thrives on mutual growth.

With warm regards and best wishes,
Prithwis Mukerjee, PhD
Director, Praxis Business School

MESSAGE FROM THE CHAIRPERSON

Alumni

Dear Alumni,

I am delighted to present the very first edition of the Praxis Alumni Magazine. This publication marks a special milestone for all of us—it is not just a magazine, but a reflection of the ever-growing Praxis community that extends far beyond the walls of our campus. The idea behind this magazine is simple yet powerful: to celebrate our shared journey. Praxis has always been more than an institution; it is a family bound by the values of learning, collaboration, and transformation. Over the years, our alumni have carried the Praxis spirit into diverse industries, making meaningful contributions across domains and geographies. Their achievements continue to inspire our students and strengthen the reputation of the PGDM program.

This magazine is a platform to reconnect, to share stories of growth, innovation, and impact. It also offers current students a glimpse of how Praxis has shaped the lives and careers of those who walked these corridors before them. As we launch this inaugural issue, I extend my heartfelt gratitude to everyone who contributed their time, energy, and creativity. This is just the beginning—we hope this magazine becomes a lasting tradition that keeps our community informed, inspired, and united, and continues to strengthen the Praxis spirit year after year.

With warm regards and best wishes,
Sayantani Roy Choudhury, PhD
Associate Professor, Praxis Business School

ALUMNI GOVERNING BODIES

Meet Your Governing Council

The Alumni Governing Bodies of Praxis Business School—spanning both the PGDM and PGPBM programmes—serve as the driving force behind alumni engagement, collaboration, and community-building. Together, these leaders represent diverse batches and cities, working to strengthen connections and create meaningful opportunities for networking and growth.

Alumni Governing Body

PGDM Governing Body	PGPBM Governing Body
President Sahin Banerjee (PGDM 2020–22)	**President** Abhiram Soma (PGPBM 2008–10)
Vice President Vivek Singh (PGDM 2021–23)	**Vice President** Sahill Shaha (PGPBM 2008–10)
Treasurer Akash Gupta (PGDM 2019–21)	**Treasurer** Rajeev Nayan (PGPBM 2012–14)
Secretary Ahan Barbora (PGDM 2021–23)	**Secretary** Soupal Roy (PGPBM 2014–16)

PGDM City Coordinators	PGPBM City Coordinators
Delhi Priya Singh (PGDM 2019–21)	**Delhi** Rohan Batra (PGPBM 2007–09)
Mumbai Suvrajit Dutta (PGDM 2020–22)	**Mumbai** Kushal Roy (PGPBM 2011–13)
Kolkata Shradha Agarwal (PGDM 2019–21)	**Kolkata:** Joyeeta Halder Barua (PGPBM 2014–16)
Bangalore Rajeev Ranjan (PGDM 2019–21)	**Bangalore** Souryojit Ghosh (PGPBM 2010–12)
	Hyderabad Debarnik Biswas (PGPBM 2013–15)

ALUMNI COMMITTEE

Meet Your Alumni Committee Members

Celebrating the spirit of leadership and community, the Praxis Alumni Committee has been formed to strengthen the bridge between students and the alumni network. Comprising dynamic members from the PGDM Batch of 2024-26 and 2025–27, the committee plays a pivotal role in nurturing engagement, facilitating mentorship, and expanding professional connections within the Praxis ecosystem.

Committee Members

Batch 2024 - 26

- Amartya Das
- Ananya Pal
- Arsalan Ahmed Khan
- Bodhisattwa Malik
- Jeet Dey
- Sruti Dutta
- Yasmin Khatun
- Jasmine Swamy
- Souvik Roy

Batch 2025 - 27

- Aadrita Adhikary
- Aditya Shome Chowdhury
- Arpan Mallick
- Barsha Roy
- Krishnendu Mukherjee
- Teesha Chourasia
- Upasona Samajpati

Through initiatives, collaborations, and events, the committee embodies the Praxis ethos — fostering a vibrant, connected, and future-ready community that continues to carry forward the institution's legacy of leadership and learning.

COMMITTEE MEMBERS
BATCH 2024 - 26

COMMITTEE MEMBERS
BATCH 2025 - 27

ALUMNI MEETS

Celebrating Connections - Strengthening the Praxis Alumni Community

At Praxis, the bond with our alumni extends far beyond graduation. Our alumni events are designed to nurture lifelong connections, encourage knowledge exchange, and celebrate the spirit of the Praxis community — wherever you are.

Alumni Connect – City Meets:

Reconnect, reminisce, and re-engage with fellow Praxians through our regional alumni meets — designed to foster professional connections and community spirit beyond campus. These City Meets offer a platform to exchange ideas, explore collaborations, and strengthen the Praxis network across geographies. So far, we've hosted vibrant meets in Delhi, Bangalore and Mumbai, with more cities to come as our alumni footprint expands across India and beyond.

Annual Campus Meet – Homecoming to Praxis:

The Annual Alumni Meet is a much-awaited homecoming at the Praxis Kolkata campus — a celebration of shared journeys, success stories, and lifelong bonds. The event brings together alumni from different batches to engage with faculty, current students, and industry guests through interactive sessions, networking mixers, and campus tours. It's an opportunity to relive memories, build new connections, and contribute to the ever-growing Praxis legacy.

Every return, every update, every achievement

keeps us ***connected.***

ALUMNI–STUDENT ENGAGEMENT INITIATIVES

Mentorship, guidance, and real-world perspective.

At Praxis, learning extends beyond the classroom — enriched by the experiences, insights, and mentorship of our accomplished alumni. Through a series of structured initiatives, alumni play a vital role in preparing students for professional success, bridging the gap between campus and corporate life.

KNOWLEDGE SHARING SESSIONS

Campus to Corporate

Transitioning from student life to the corporate world can be both exciting and challenging. In this session, Nikita Israni (Batch of 2022–24), currently working as Senior Product Consultant – Customer Success at Meritto, shared practical insights on navigating this journey — from building professional etiquette and communication skills to adapting to workplace culture and expectations. The session empowered students with the mindset and tools needed to make a confident and seamless start to their professional careers.

Praxis Talk Series

In this interactive series, alumni — Kabita Singh (PGDM 2022), Solution Consultant at Tata Consultancy Services (TCS); Ahan Barbora (PGDM 2023), Data Analyst at Nihilent Ltd.; and Anwesha Banerjee (PGDM 2024), Deputy Manager at ICICI Prudential Asset Management — returned to campus to share their industry experiences, lessons learned, and evolving perspectives on leadership in a digital-first world. These sessions offered students valuable real-world insights across diverse domains such as analytics, consulting, and business management — inspiring them to think beyond textbooks and embrace practical learning.

PPO Talks

Aimed at helping students prepare for their summer internships, the Pre-Placement Offer (PPO) Talks feature alumni who successfully turned their internships into full-time roles. Gaurav Talwar (Batch of 2011–13), Business Head at Swiggy, shared his journey, offering valuable guidance on making the most of internship experiences, understanding corporate expectations, and transforming strong performance into long-term career opportunities.

MENTORSHIP INITIATIVES

Alumni Mentorship Program

Through personalized guidance and one-on-one conversations, alumni mentors help students navigate academic challenges, career choices, and skill development. Uma Balakrishnan and other Praxis alumni have been instrumental in mentoring current students — helping them align their strengths with evolving industry demands and build a clear, confident career trajectory.

ALUMNI ACADEMIC SESSIONS

At Praxis, our alumni don't just stay connected — they give back by sharing their expertise and experiences with the next generation of leaders. These academic sessions serve as powerful learning bridges between the classroom and the corporate world, allowing students to gain firsthand insights into industry practices, analytics applications, and evolving market trends.

As part of this initiative, **Debarnik Biswas, PGPBM Class of 2015**, conducted an engaging 90-minute session for the Term 4 elective Advanced Marketing Research and Analytics on 28th October 2025, from 3:00 to 4:30 p.m., at the Praxis Business School, Bakrahat Campus. Conducted in collaboration with Prof. Prasenjit Sen, the session offered students a deep dive into real-world marketing analytics, data interpretation, and decision-making frameworks used in industry today.

Through case discussions, live examples, and interactive Q&A, Debarnik bridged theory with practice — helping students understand how analytical insights drive strategic marketing outcomes.

Such sessions reflect the strong academic-industry continuum that Praxis fosters, with its alumni playing a vital role in shaping future-ready, data-driven professionals.

YOU CAN MAKE A DIFFERENCE

At Praxis, the relationship with our alumni community extends far beyond graduation. As lifelong members of the Praxis ecosystem, alumni are encouraged to engage, contribute, and grow through a range of opportunities that foster professional advancement, knowledge exchange, and meaningful collaboration.

Career Advancement Assistance

The Student Alumni Relations Cell (SARC) actively supports alumni in their professional journeys by sharing open job opportunities across alumni networks and WhatsApp groups. Whether you're exploring new roles or seeking talented professionals for your organization, the Praxis Business School Alumni Association ensures that every Praxian has access to a strong, supportive career ecosystem.

Participate in the Impact Talk Series

Hosted by the Centre for Social Sensitivity and Action (CSSA), the Impact Talk Series offers a platform for Praxis alumni to share their perspectives on social impact, sustainability, SDGs, and inclusive growth. These sessions highlight how Praxians are creating meaningful change in business and society, inspiring students to align purpose with performance and rethink leadership for a sustainable future.

Contribute to Academic Programs

Praxis invites its alumni to return as guest lecturers and industry speakers, enriching the academic experience for current students. By sharing real-world insights, market trends, and leadership lessons, alumni help bridge the gap between theory and practice — ensuring that the learning environment remains current, practical, and deeply connected to industry realities.

Offer Internships and Live Projects

Alumni can play a pivotal role in shaping the next generation of professionals by offering internship opportunities and live projects to Praxis students. These experiences give students exposure to real business challenges while allowing organizations to access fresh talent and innovative thinking.

Praxis
Praxis
Praxis

Praxis
Praxis

FACULTY SPEAK

Perspectives that Shape Praxis

Dr. Kankana Mukhopadhyay

Your presence and industry insights are invaluable in helping our students understand emerging skills, corporate expectations, and the mindset required for professional success. We request your participation in student-centered activities such as Alumni Speak, mentorship interactions, and networking sessions.

Your journey from Praxis to the corporate world will inspire our learners. We also welcome your support in placements, entrepreneurship initiatives, curriculum enhancement, and strengthening global and corporate collaborations. Your continued engagement helps us build a stronger, industry-relevant academic ecosystem.

Prof. Atanu Ghosh

It gives me great joy to reconnect with our Praxis Alumni. Watching you evolve from students into accomplished professionals has been a true privilege. The values and experiences you built here continue to make us proud. I hope you remain connected to each other and to Praxis as you move forward in your journeys. Wishing you continued success and growth.

Amit Parakh

I would like to extend a warm welcome to the Praxis alumni. You have been the true ambassadors of this institution. Praxis has always instilled a sense of integrity, responsibility, and professionalism in its members, faculty and students alike. To see you exemplify these principles is our biggest achievement. Continue being on the right path, up and forward.

Prof. Jaydeep Sen

It is always a matter of pride to connect with you and witness the remarkable paths you have carved in your professional journeys. Your accomplishments reflect the values, discipline, and vision that define the Praxis community. You continue to inspire our students and faculty through your leadership, integrity, and commitment to lifelong learning.

As ambassadors of the institution, your achievements strengthen our reputation and encourage us to strive for even higher standards. We deeply appreciate your continued engagement, your guidance to current learners, and your unwavering bond with Praxis. Wishing you success, growth, and new milestones ahead.

Dr. Sourav Saha

It fills my heart with immense joy to welcome you back to your alma mater. Though years may have passed since you were out of our sight, you have been never away from our hearts. As you walk through the campus corridors which have been revamped during the last few years, I hope you'll relive the memories in the classroom & canteen – the laughter, the friendships, the dreams you nurtured here. This institution remains alive because of the milestones that you have achieved. I trust you all will continue to inspire the aspiring future business leaders at Bakrahat - your juniors at Praxis. Today, let us celebrate the bonds that time cannot diminish and the memories that distance cannot fade. Welcome back to Praxis Business School where your journey began.

Prasenjit Das Purkayastha

I keep seeing your updates on LinkedIn and learn how you have been progressing in your careers. It makes me feel proud that I have got the opportunity of teaching you at Praxis. It would be great to reconnect with each one of you and hear more about your achievements, which can also be very inspiring to the current students of Praxis.

ALUMNI SPEAK

From Fresh Graduates to Industry Leaders

The strength of Praxis lies in its people — a growing community of professionals who carry the institution's values into the world. From our latest graduating batch to alumni who have made their mark across industries, every Praxian is a reflection of the school's commitment to creating AI-ready leaders for a digital tomorrow.

VIGNESH V PUGAZHENDI

PGPBM - Class of 2013
Head of Marketplaces
Safari Industries India Ltd.

Praxis is very close to my heart. I walked in with many apprehensions about what the MBA journey would be, but the very first Marketing class put all my doubts to rest. Praxis stands out for its unique curriculum—combining academic rigor with real-world insights, relevant case studies, and hands-on projects that push you to grow. The faculty, with their diverse industry experience and engaging teaching styles, enriched every part of my journey. From classroom discussions and debates to dynamic extracurricular activities, Praxis offers a holistic learning environment that builds the skills and confidence needed to thrive in a business world.

AHAN BARBORA

PGDM - Class of 2023
Senior Data Analyst
Nihilent

Studying at Praxis Business School has been a truly transformative experience. The PGDM in Data Science with AI & ML strengthened my analytical skills and helped me grow into a confident, well-rounded professional. Working with peers from diverse backgrounds taught me collaboration, negotiation, and persuasion, while the dynamic campus environment helped me balance academics with personal interests. What stayed with me most is Praxis' emphasis on professionalism and ownership — taking initiative, standing by commitments, and delivering with integrity. Praxis has been a powerful launchpad for my career.

AYAN GHOSH

PGDM - Class of 2025
Management Trainee
ICICI Securities

Praxis has been a defining chapter in my growth — shaping me both personally and professionally. What began with hesitation soon turned into an empowering journey as I took on the role of General Secretary and represented the institute at the Bengal Chamber of Commerce and Industry. With a strong academic framework and constant mentor guidance, Praxis played a key role in helping me grow and succeed as a Management Trainee at ICICI Securities.

AKASH GUPTA

PGDM - Class of 2021
Manager
ICICI Bank

Praxis significantly influenced my career path. Joining the PGDM program in 2019, I sought growth but lacked direction. The structured learning, practical exposure, and mentorship provided by Praxis helped me develop. Faculty encouraged deeper thinking and clear communication, while the collaborative culture enhanced my interpersonal skills. Now, as a Manager at ICICI Bank, I rely on the foundational skills I gained at Praxis for my daily decisions and growth.

SHUBHANGI BHURARIA

PGDM - Class of 2024
Consultant
Kantar

Praxis Business School has had a lasting impact on my professional journey. The strong grounding in marketing and analytics, along with the mentorship I received, continues to shape how I think, work, and make decisions today. The faculty didn't just prepare us for interviews — they taught us how to approach complex problems, communicate with clarity, and stay resilient in demanding environments. Looking back, I value how Praxis helped me grow in confidence and capability. To current students, I would say: make the most of every opportunity, stay curious, and trust the learning process — it will stay with you long after you graduate.

JOYEETA HALDAR BARUA

PGPBM - Class of 2016
Chief Manager
ICICI Bank

My journey at Praxis Business School has been truly transformative. The vibrant learning environment, coupled with the guidance of exceptional faculty, pushed me to explore my potential beyond what I imagined. From engaging classroom discussions to hands-on projects and leadership opportunities, every experience at Praxis shaped me both professionally and personally.
Today, as I reflect on my growth, I realize that the values, skills, and confidence I gained at Praxis continue to guide me in my career and life. I am proud to be a part of the Praxis alumni community and grateful for the foundation it provided for my journey ahead.

DEBAPRIYA GHOSH

PGDM - Class of 2024
Consultant
PwC SDC

Praxis will always remain the place where I discovered what I am truly capable of. It wasn't just the curriculum or the classroom sessions—it was the atmosphere of sincerity, discipline, and curiosity that shaped me every single day. What I value most from my Praxis days are the little things: the honest feedback from faculty, the healthy competition with peers, the long evenings spent cracking case studies, and the sense of belonging that made the journey memorable.
Praxis didn't just prepare me for a job; it prepared me for a career built on clarity, confidence, and continuous learning. The lessons I learnt here still influence the way I work and make decisions. I'm proud to carry a piece of Praxis with me wherever I go.

SOURADEEP MONDAL

PGPBM - Class of 2016
Manager, Paid Search
PHD Toronto

Praxis was where my perspective on learning truly changed. It wasn't about memorizing concepts—it was about understanding how to apply them in contexts that mirrored real business challenges. The culture of curiosity, the encouragement to experiment, and the collaborative spirit among peers helped me build a strong foundation long before I stepped into the professional world. Today, as I build and optimise campaigns in the digital marketing space at PHD in Toronto, I can see how much of my discipline, analytical thinking, and adaptability stems from those formative days. Praxis didn't just prepare me for a role—it prepared me to grow continuously in a global, fast-changing industry. For that, I will always remain grateful.

CAMPUS CHRONICLES

Life at Praxis,
Moments That Made Us

Life at Praxis Business School is a rich tapestry of learning, leadership, creativity and community. Beyond the classroom, the energy of campus springs from student-led initiatives, vibrant clubs and marquee events. Together, these experiences form the spirit of Praxis — preparing future-ready leaders for a digital tomorrow.

Praxis fosters holistic development through a dynamic ecosystem of student-led clubs and societies. These platforms offer hands-on learning, peer collaboration and leadership opportunities across diverse interests and domains.

> *The campus was a place;*
> *campus life was a feeling.*

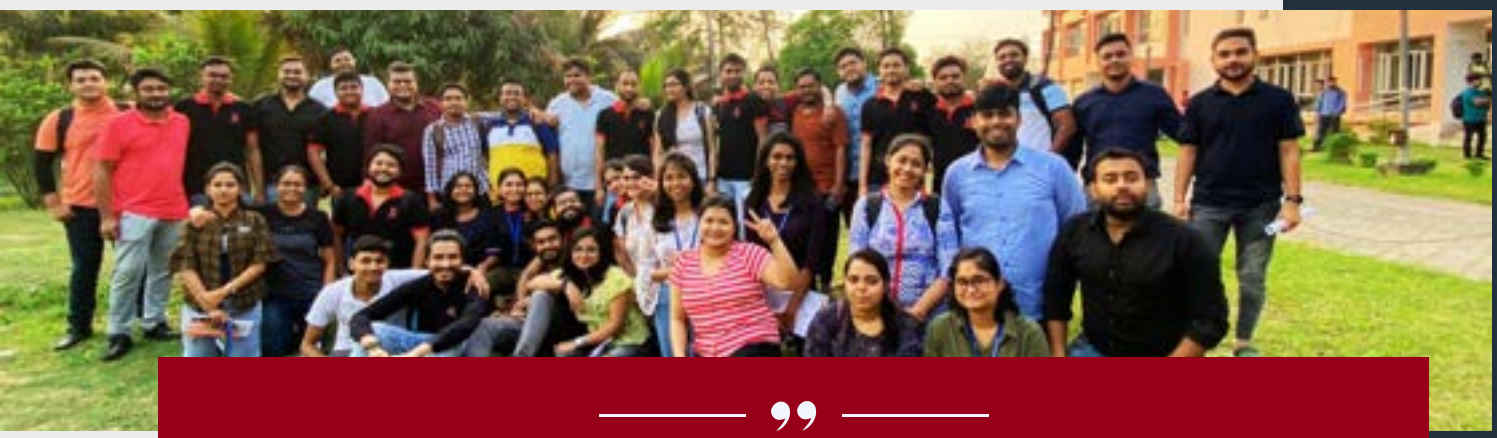
ACTIVE CLUBS AT PRAXIS

- AdCom Club – Admissions Committee
- Alumni Committee
- Ambit – Marketing Club
- Artmosphere – Art & Culture Society
- Bee-Hive – HR Club
- Debate Club – Public Speaking & Argumentation
- Delphi – Quizzing & General Knowledge Club
- Digitalics – Digital & Tech Club
- E-Cell – Entrepreneurship Club
- Fincorp – Finance Club
- Praxis Sports Club – Sports & Fitness Activities
- Sparsh – CSR & Social Impact Club

Scholarship of experience comes alive through marquee events. For instance, the annual inter-college management fest SPARDHA is a flagship celebration of talent, leadership and innovation — a platform where students beyond our campus come together to compete, collaborate and grow. In compliance with pandemic constraints, even the 2021 edition was held fully online — demonstrating students' adaptability and innovation.

At Praxis, every brainstorming session, every cultural act, every club meeting and every fest-day adds a layer to who we become — and to what we are capable of achieving together.

Glimpses from our campus life



> *Time moves on, but the campus remains our shared anchor.*

PHOTO GALLERY

MOMENTS, MEMORIES, AND THE MAKING OF PRAXIS

PHOTO GALLERY

PRAXIS IN PICTURES – CAPTURING OUR JOURNEY

2025
UNTIL WE MEET AGAIN...

Stay Connected with Praxis